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First National Tracking Poll for 1st February 2022



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For further information please contact:

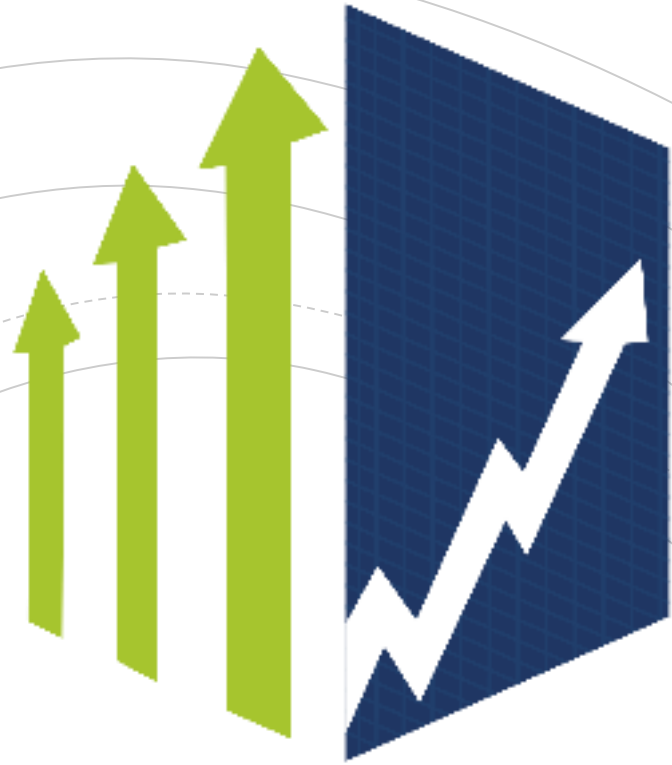
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Executive Director,

Global InfoAnalytics

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**Polling
Methodology**

Polling Methodology



- ❑ The first national opinion poll for 2022 was conducted via face-to-face interviews with respondents in 34 constituencies in all the regions between 22nd -30th January 2022. Two (2) constituencies were selected based on proximity to field coordinators from fourteen (14) regions and three (3) each for Greater Accra and Ashanti regions.
- ❑ Quotas was then allocated to each selected constituency based on total number of registered voters. The poll had a sample size of 2,422 which was allocated to each constituency based on total registered voters and was conducted.
- ❑ Sample size was selected using a sample calculator at 95% confidence level with a margin of error of +/- 1.99%.
- ❑ Voters were randomly selected and interviewed across specific electoral areas of the constituencies.
- ❑ Voters who have not attained the age of 16 were excluded from the interview as they would not have attained the voting age by 2024.
- ❑ The poll was conducted using a sophisticated App with GPS functionality and works online and offline. Data was collected in real-time.
- ❑ The next poll will be carried out in the same locations in order to accurately track any changes in voters responses.

S/N	CONSTITUENCY	REGION	ALLOCATION
1	Naleregu	North East	79
2	Bunkprugu	North East	42
3	Sawla -Tuna-Kalba	Savannah	48
4	Bole Bamboi	Savannah	54
5	Tano North	Ahafo	52
6	Tano South	Ahafo	50
7	Nkwanta South	Oti	63
8	Krachi East	Oti	49
9	Juabuaso	Western North	51
10	Seftwi Wiaso	Western North	79
11	Wa Cenral	Upper West	89
12	Nadoli/Kaleo	Upper West	44
13	Sunyani-East	Bono	111
14	Sunyani-West	Bono	74
15	Atebubu Amantin	Bono East	62
16	Sene West	Bono East	32
17	Navrongo Central	Upper East	59
18	Chiana -Paga	Upper East	46



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S/N	CONSTITUENCY	REGION	ALLOCATION
19	Kpando	Volta	34
20	Hohoe	Volta	60
21	Tamale North	Northern	48
22	Tamale Central	Northern	97
23	Essikadu Ketan	Western	72
24	Takoradi	Western	43
25	Gomoa West	Central	75
26	Gomoa East	Central	110
27	Abirem	Eastern	44
28	Nkawkaw	Eastern	77
29	Nhyiaeso	Ashanti	78
30	Kwadaso	Ashanti	78
31	Suame	Ashanti	94
32	Madina	Greater Accra	146
33	Ayawaso West Wuogon	Greater Accra	106
34	Dome Kwabena	Greater Accra	175
	Total		2,422



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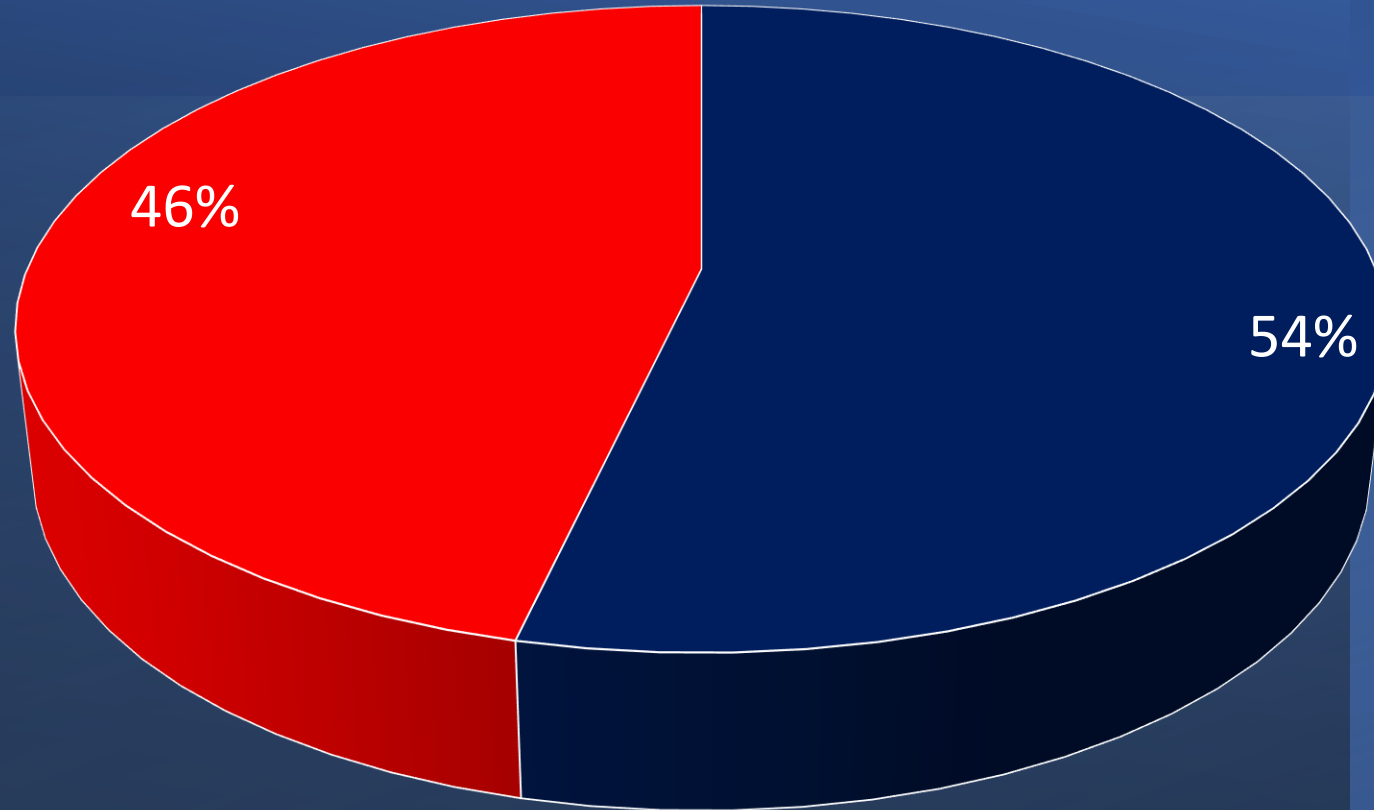
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Demography

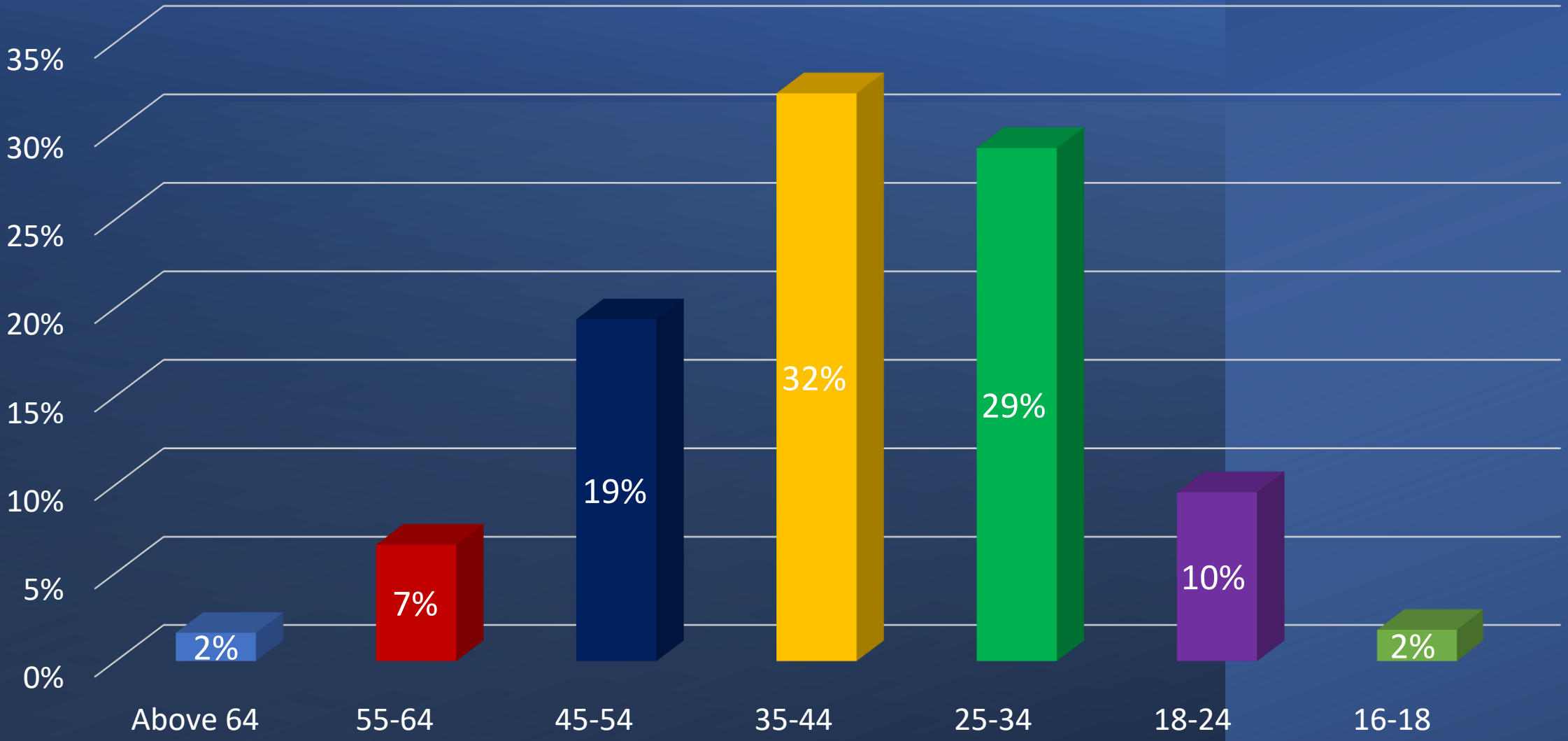


Gender

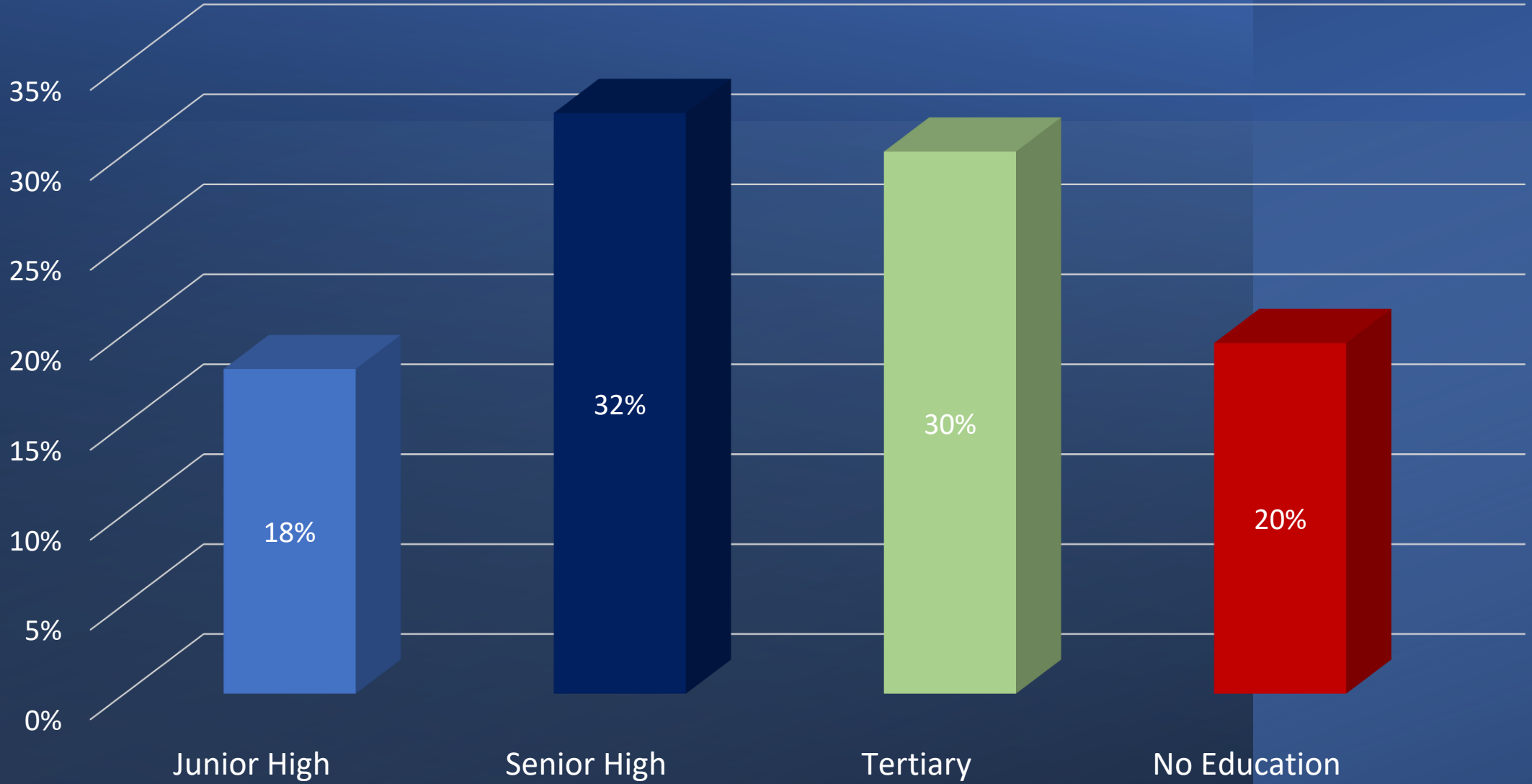


Male Female

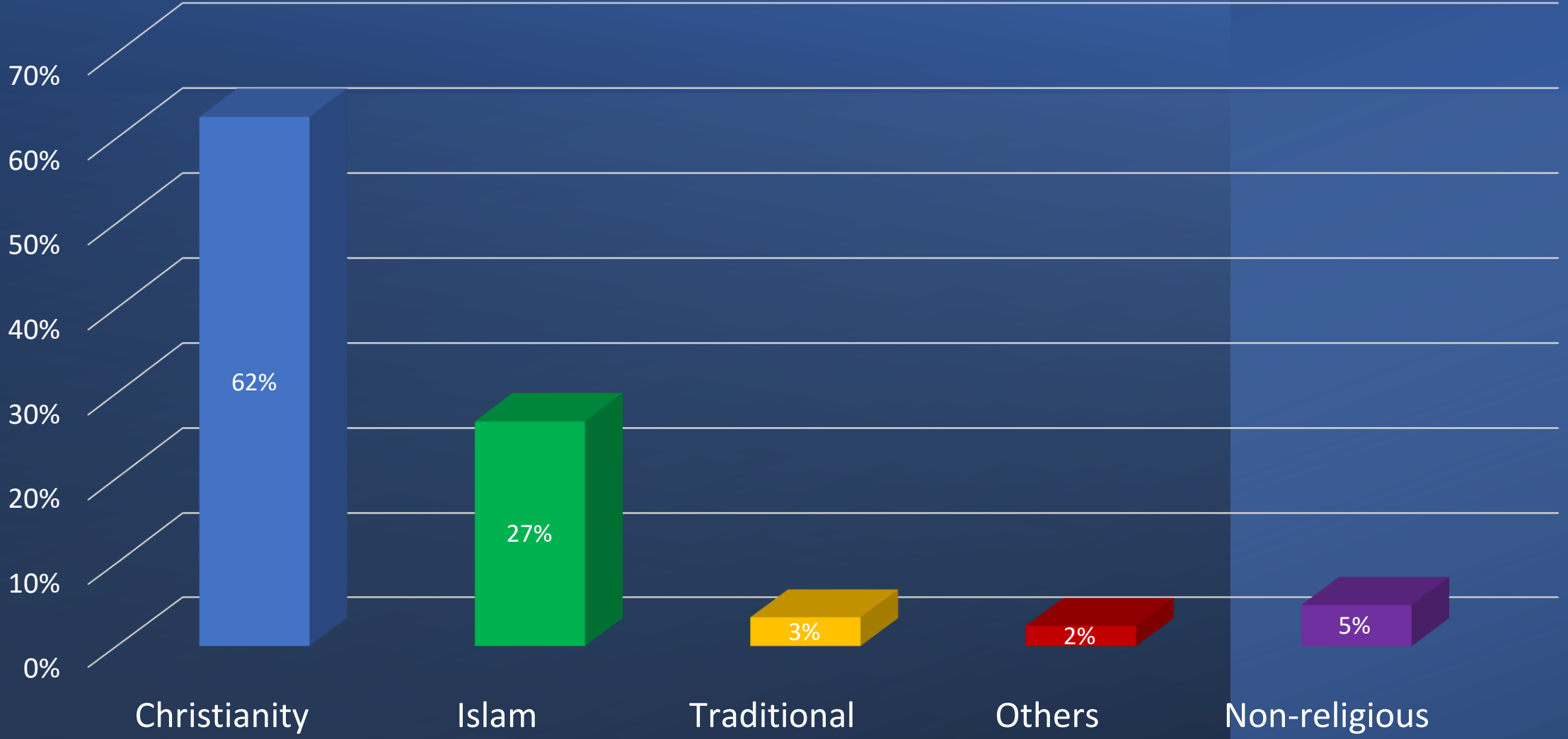
Age groups



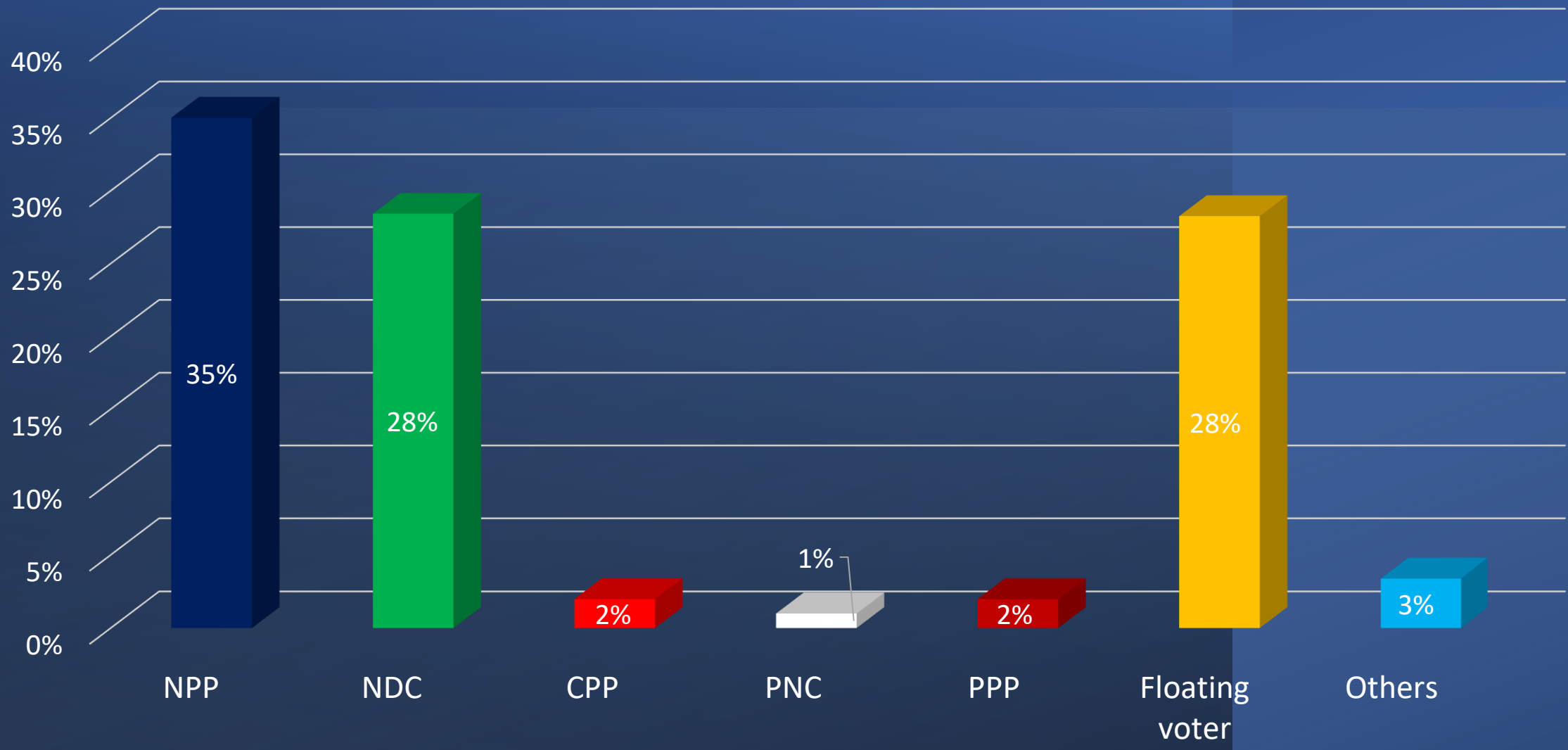
Education



Religion

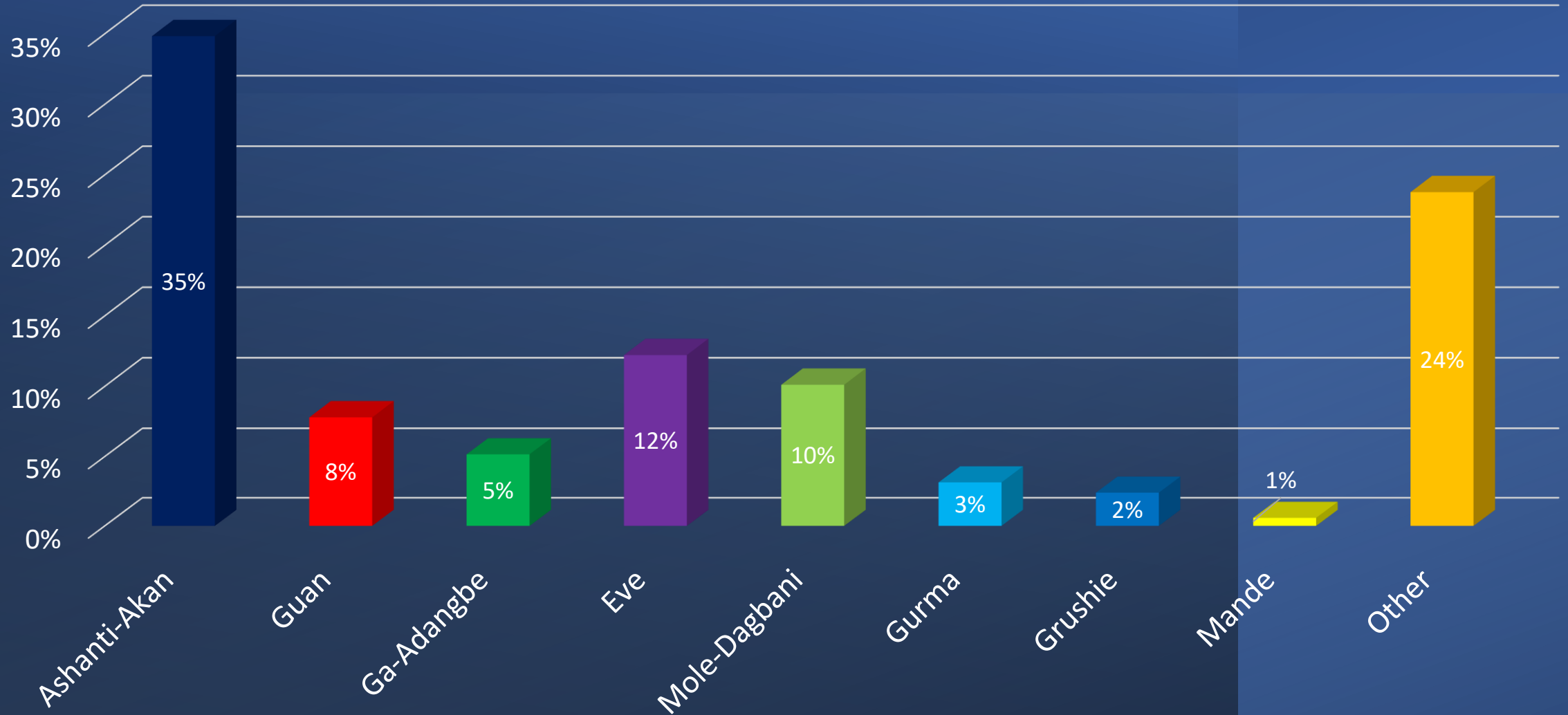


Party Affiliations





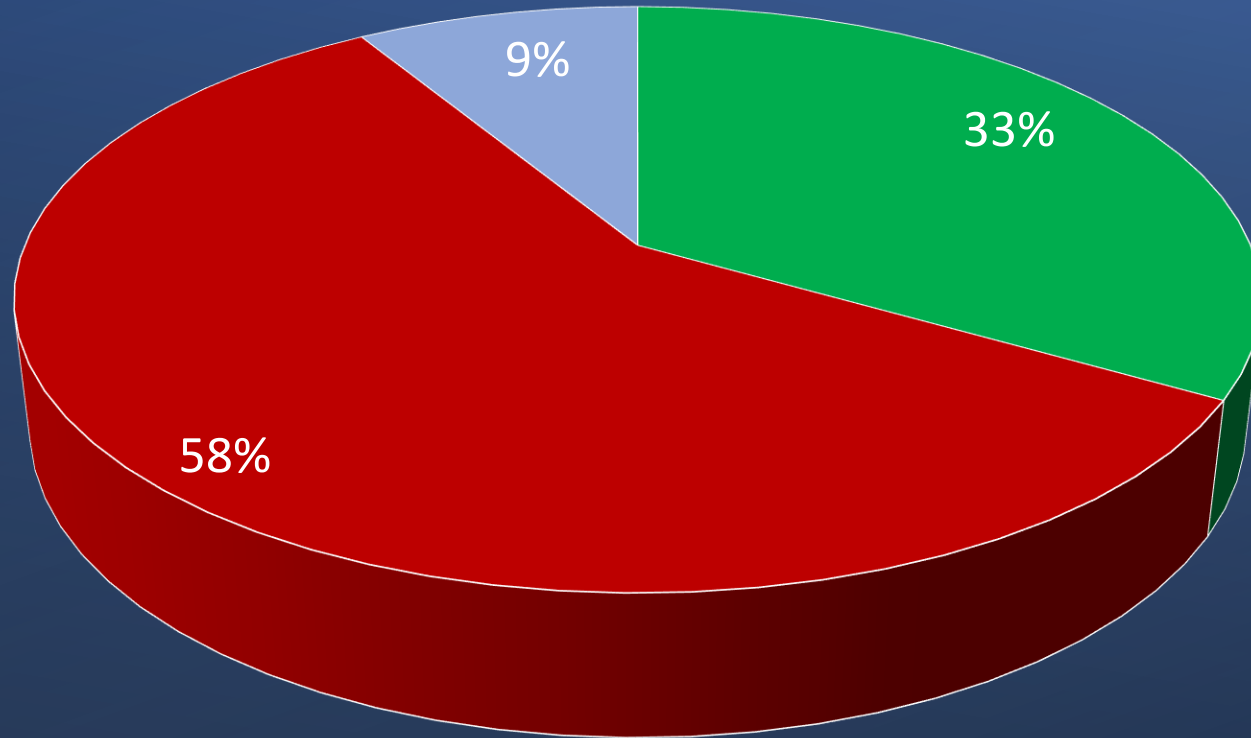
Ethnicity





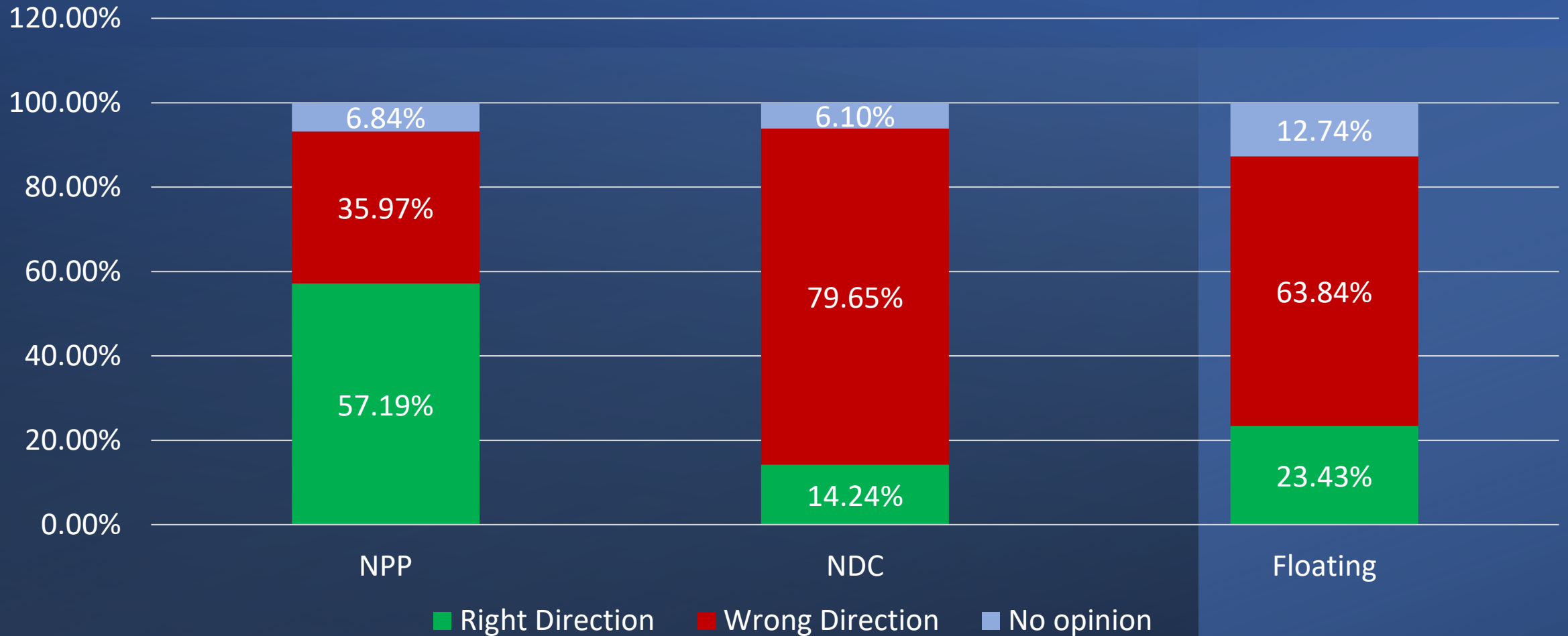
Direction of the country & President's Job Approval

Is the country heading in the right direction or wrong direction?

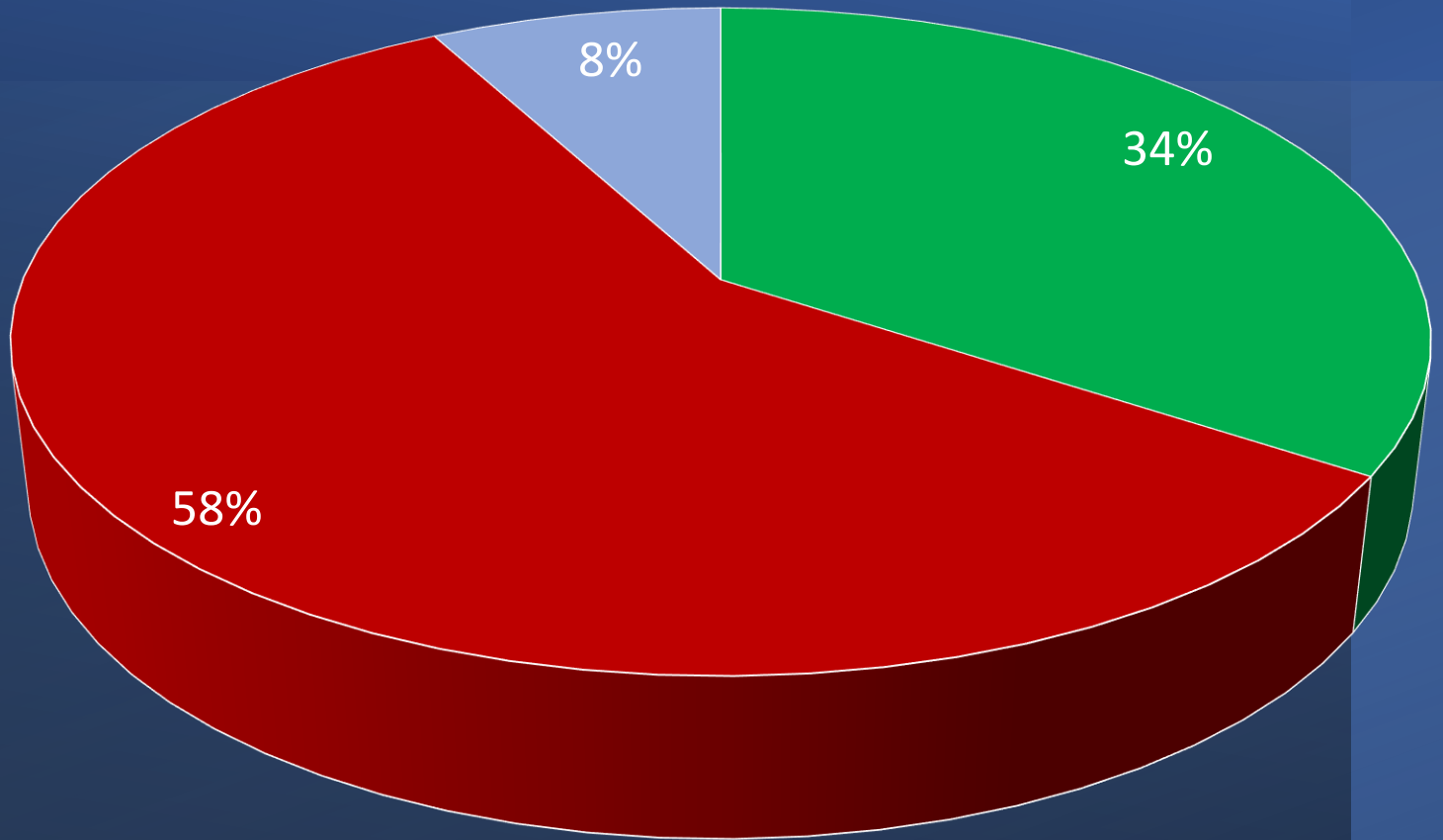


■ Right Direction ■ Wrong Direction ■ No opinion

Is the country is heading in the right direction or wrong direction – Party Affiliation

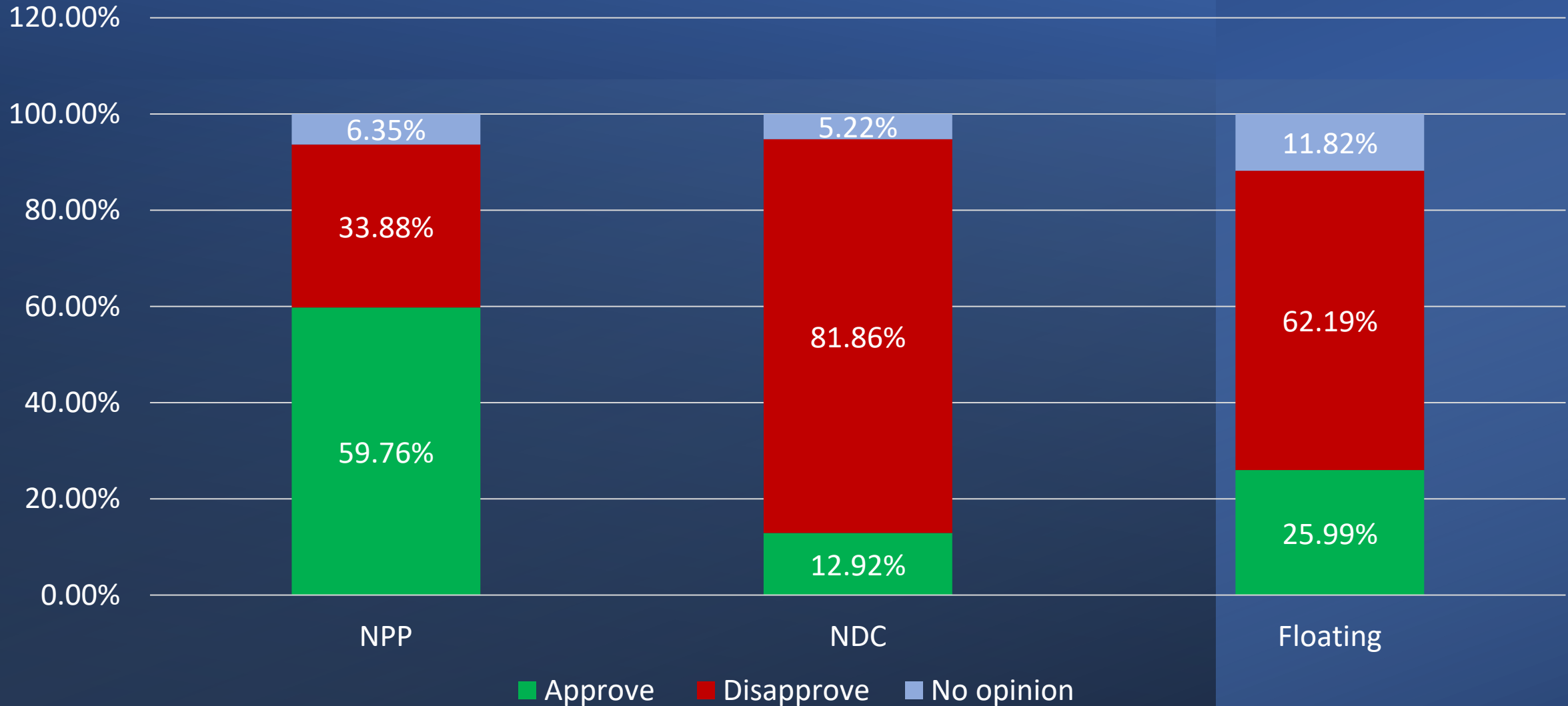


Do you approve or disapprove the performance of the President so far in his second term?



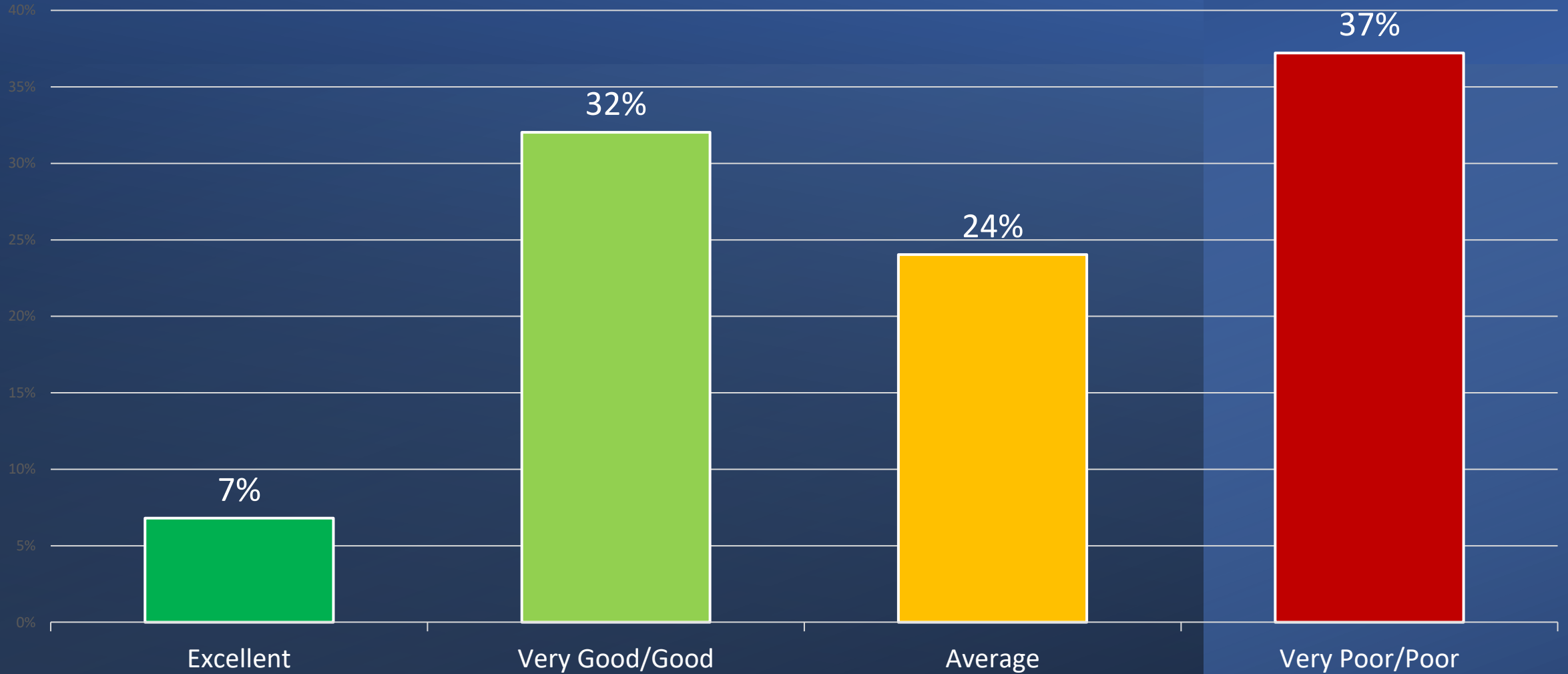
■ Approve ■ Disapprove ■ No opinion

Do you approve or disapprove the performance of the President so far in his second term?- By Party Affiliation

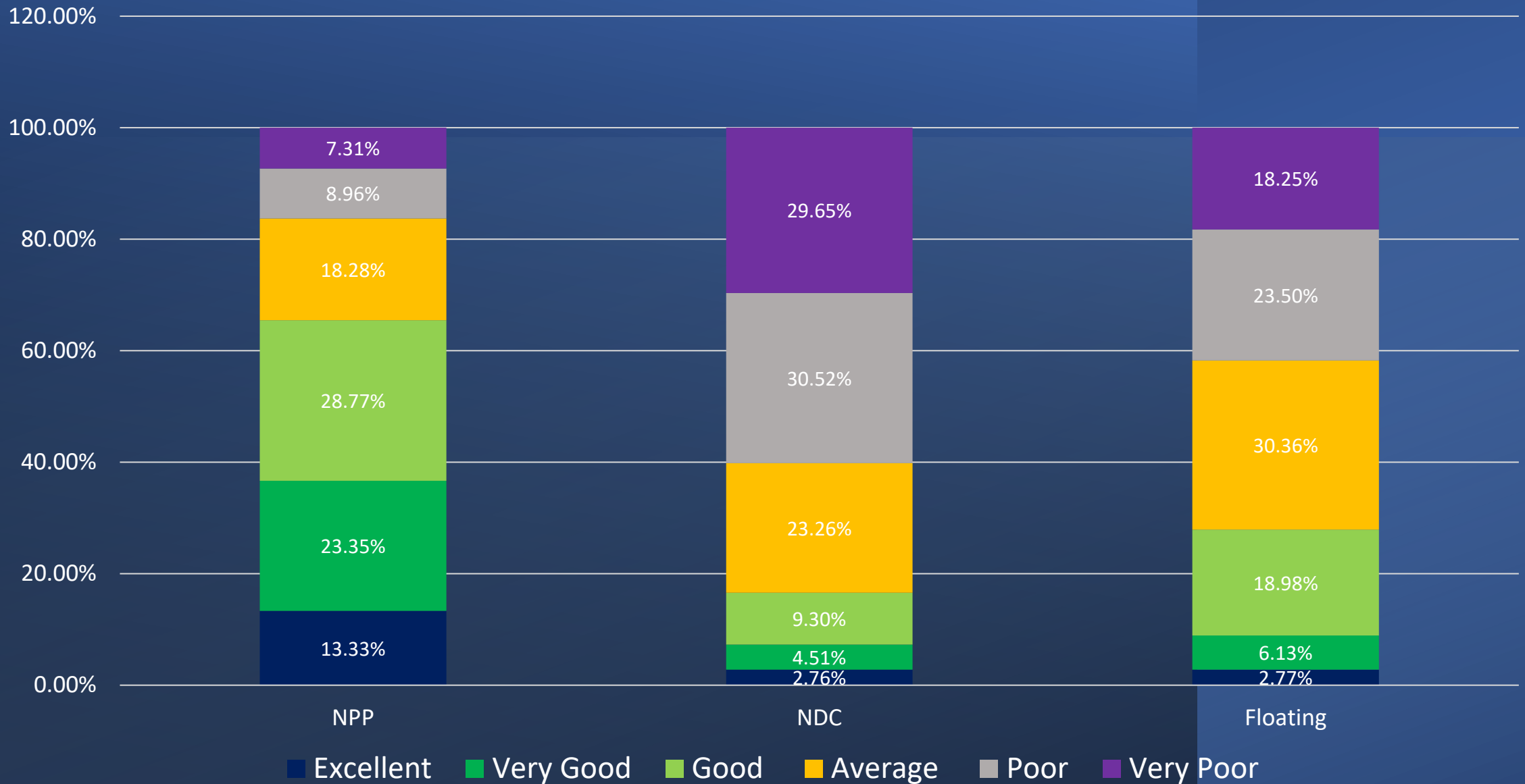




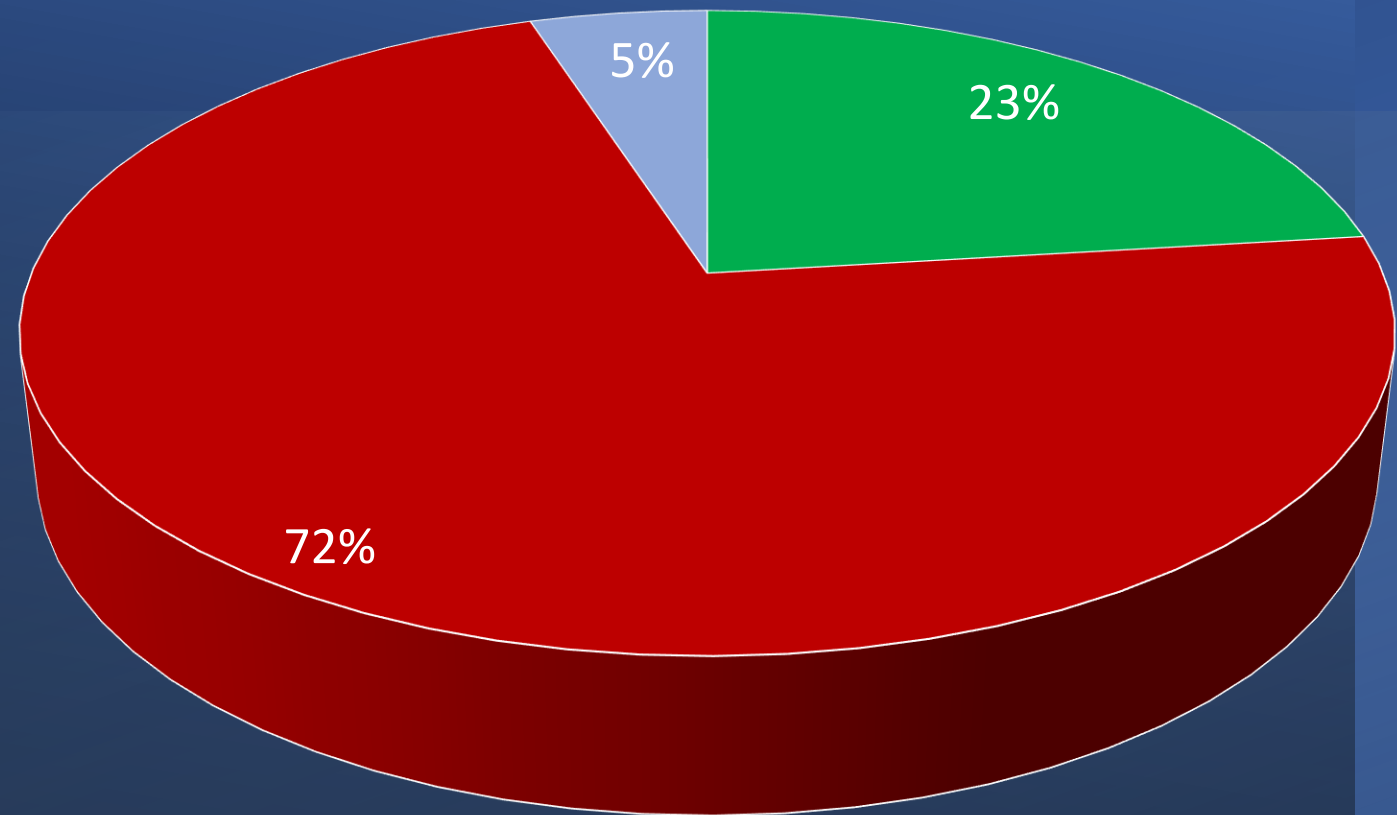
How do you assess the overall government performance in this second term?



Do you approve or disapprove the performance of the President so far in his second term?

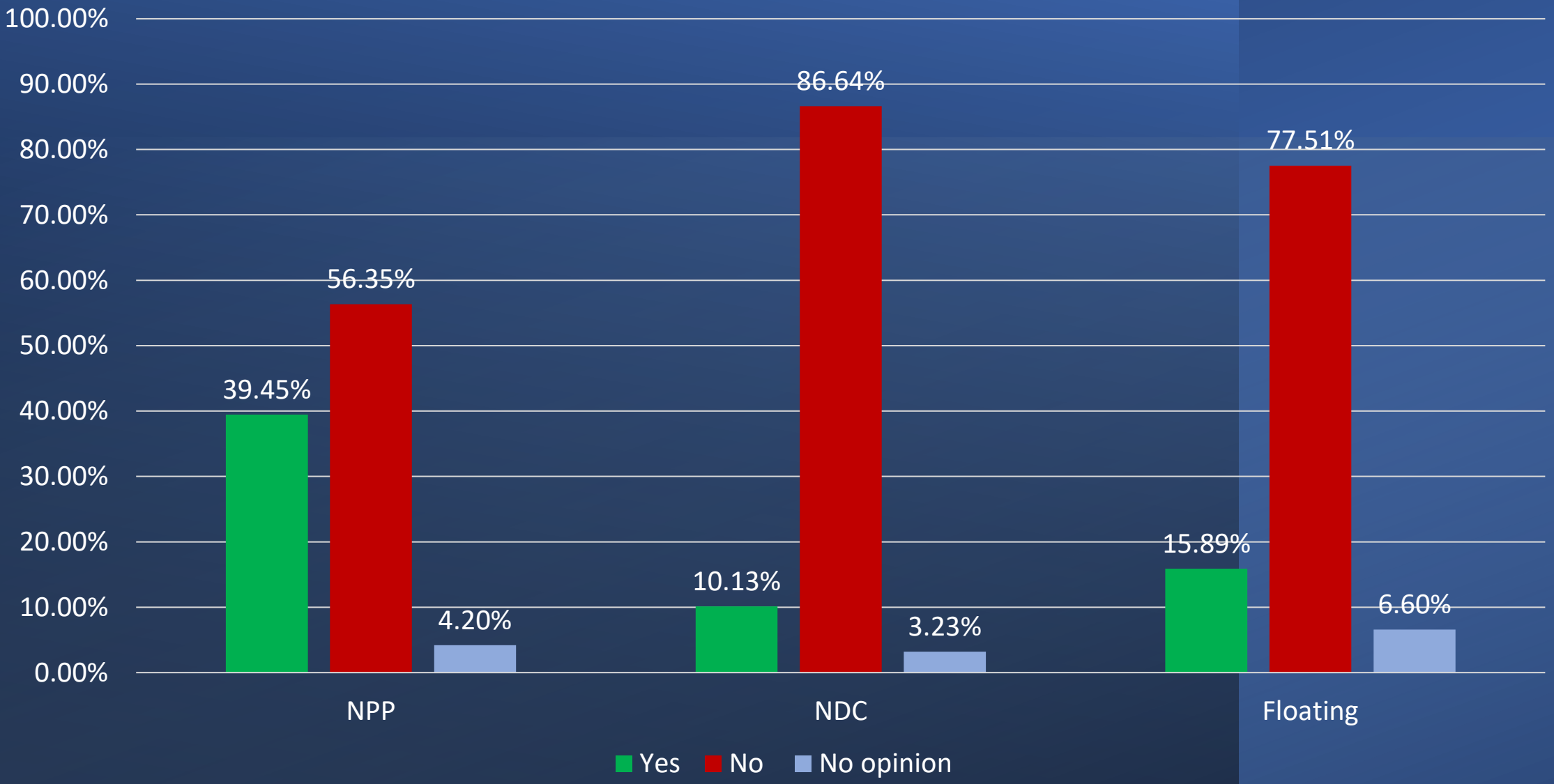


Do you support the introduction of the E-levy?



■ Yes ■ No ■ No opinion

Do you support the E-levy?



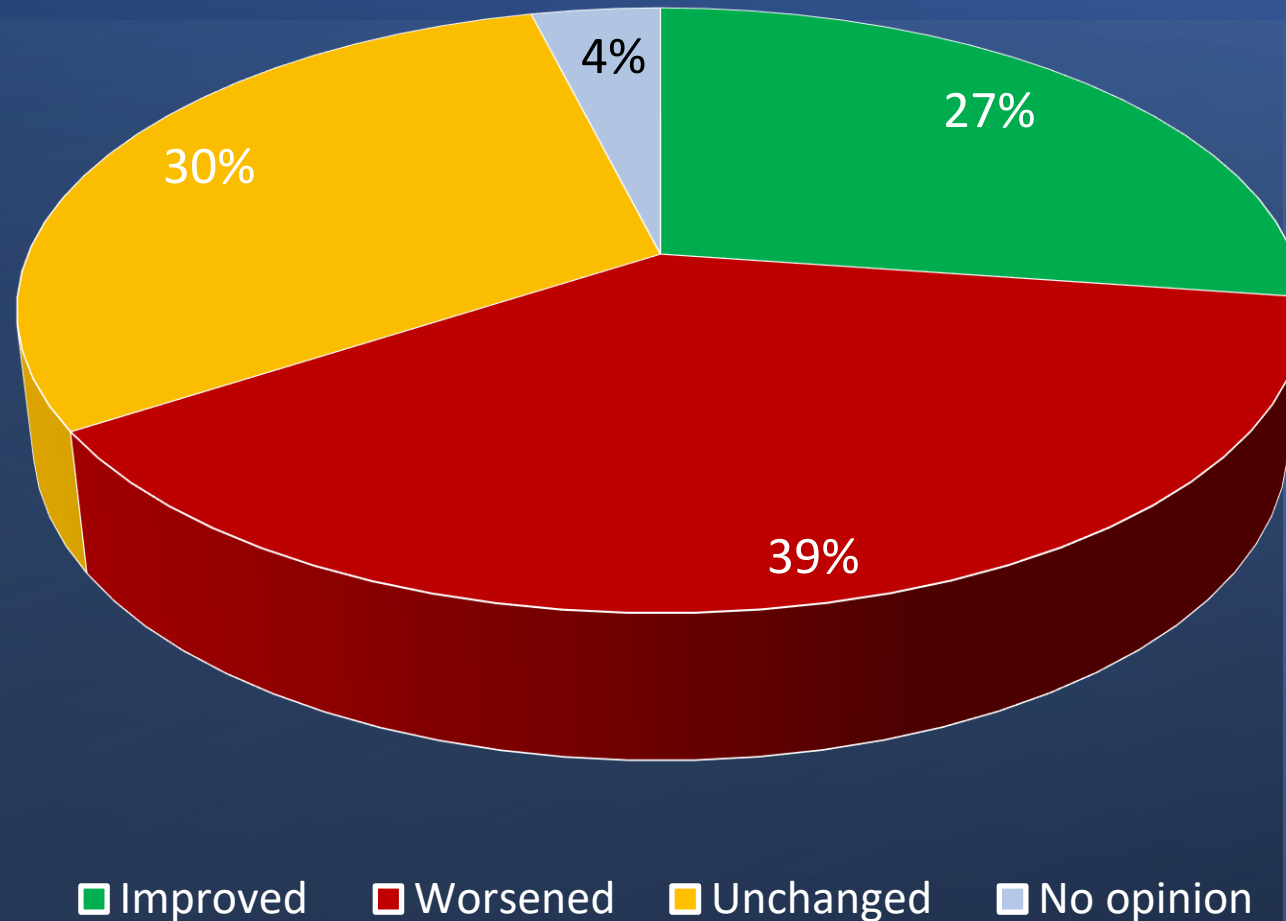


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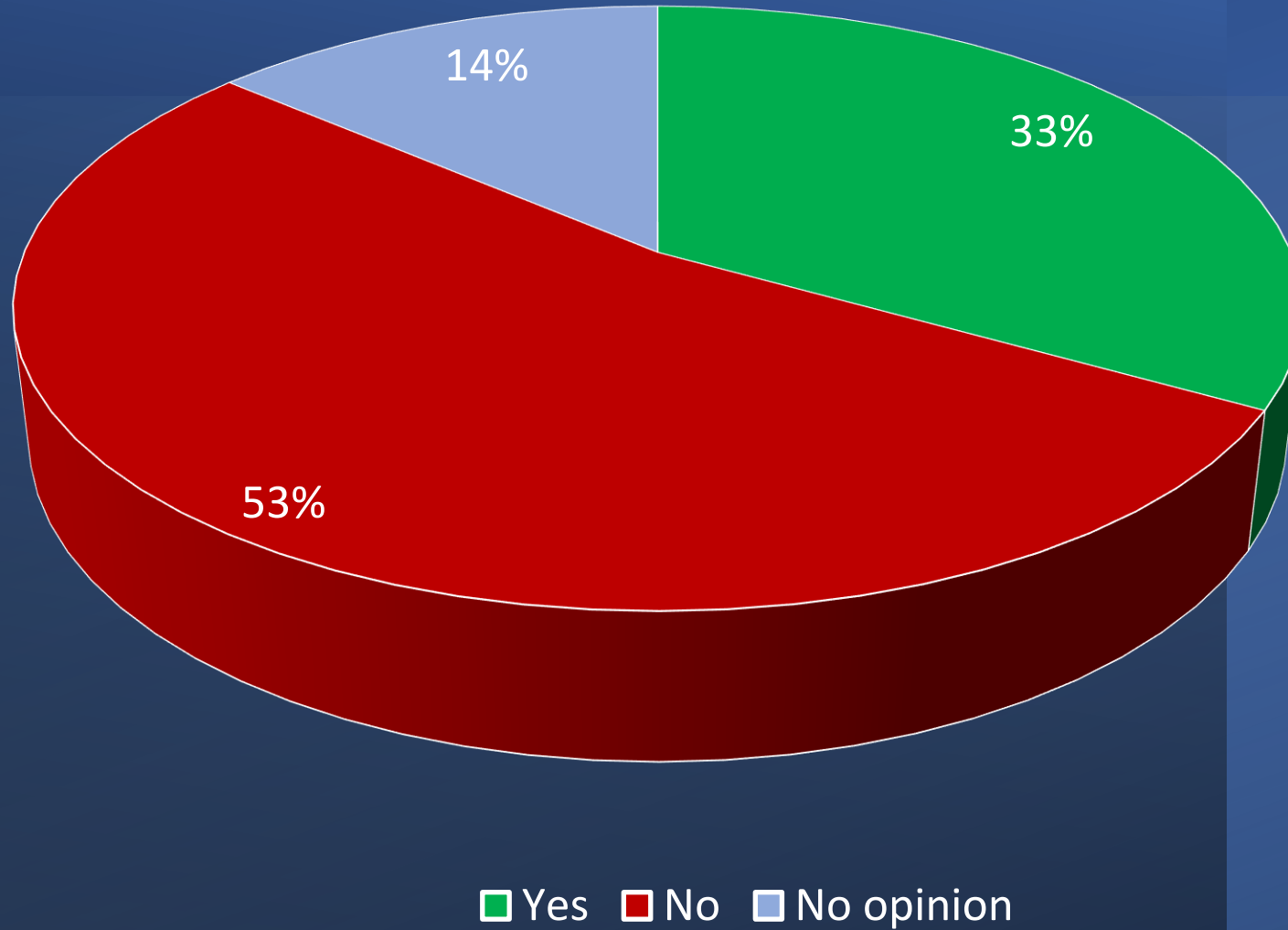
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Standard of living

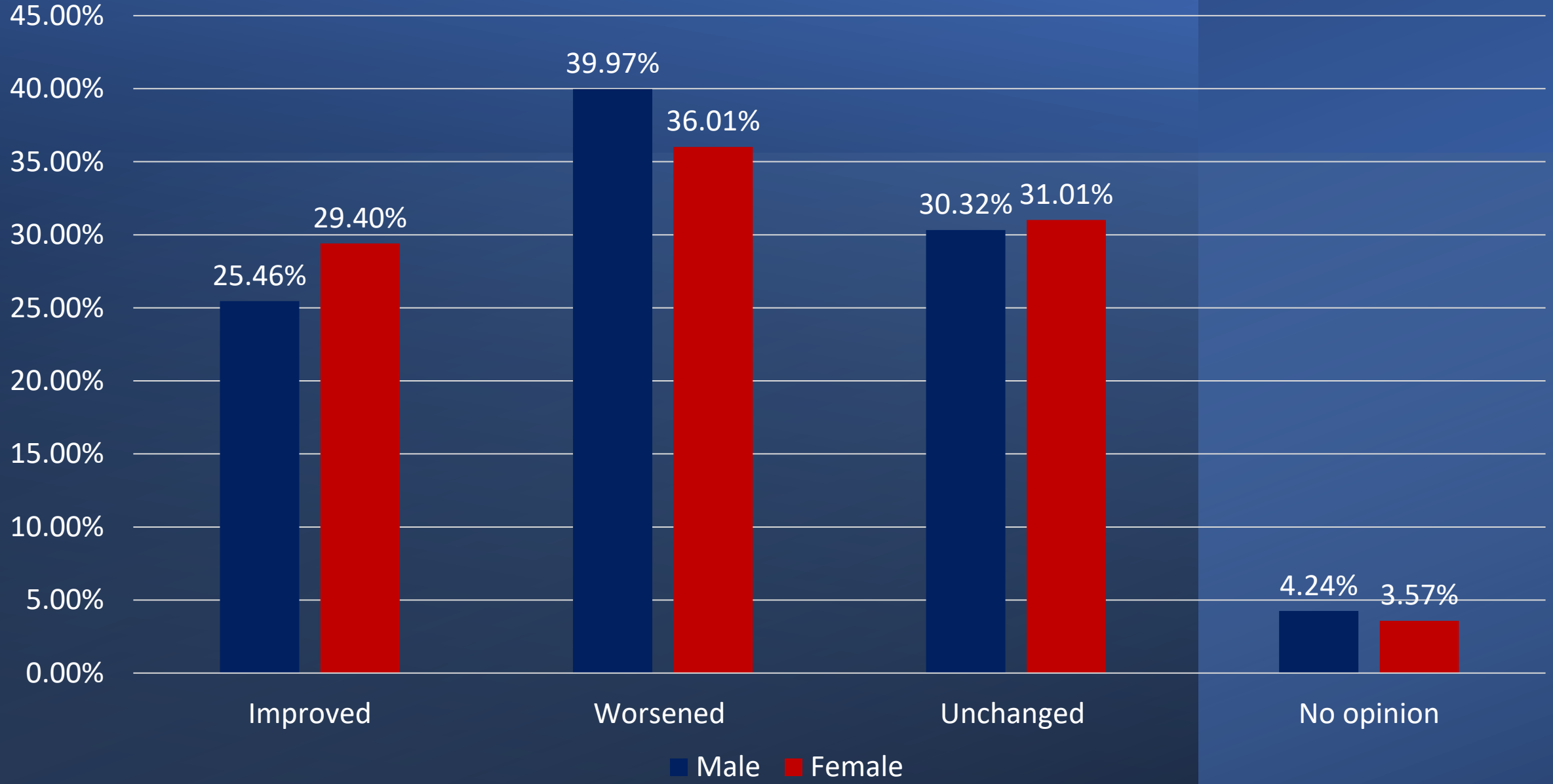
Compared to 2020, which of the following best describe your standard of living?



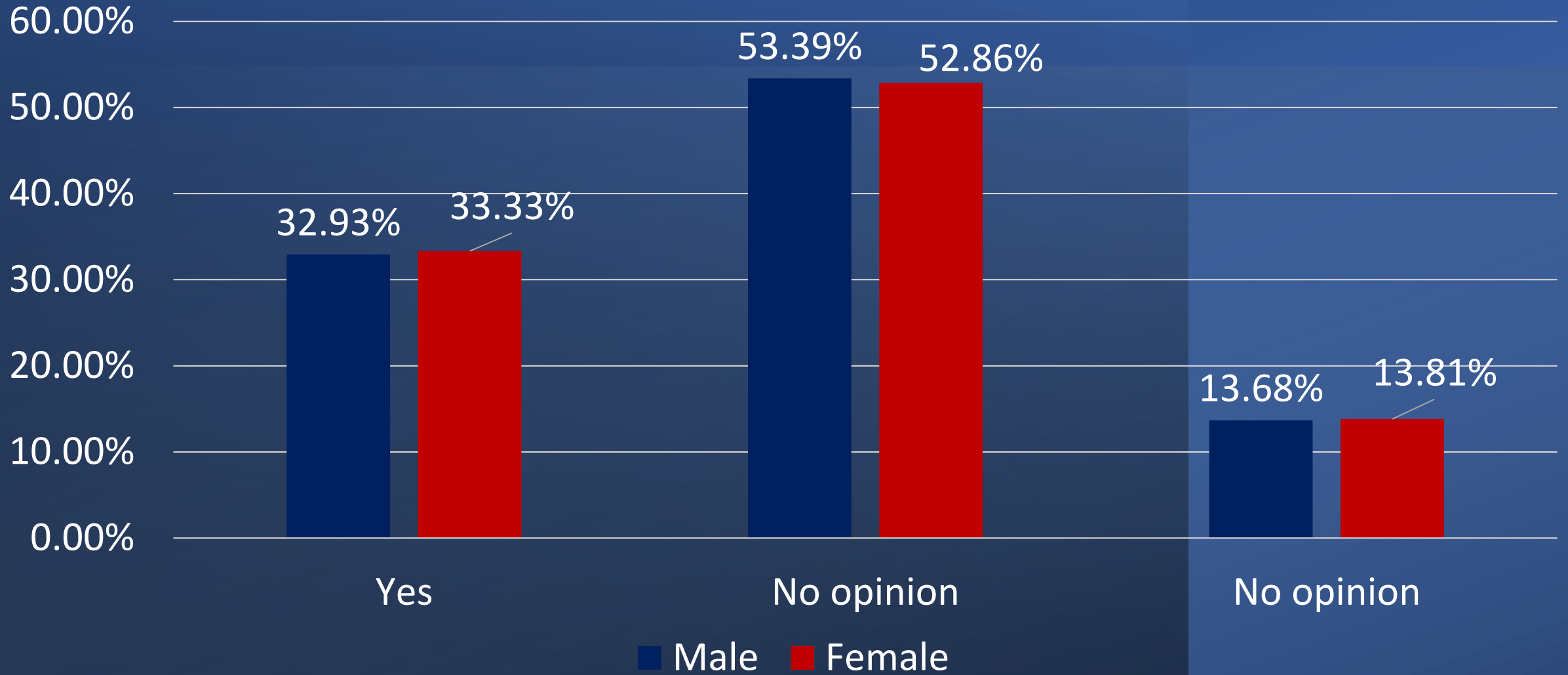
Are you optimistic things will improve in the next 12 months?



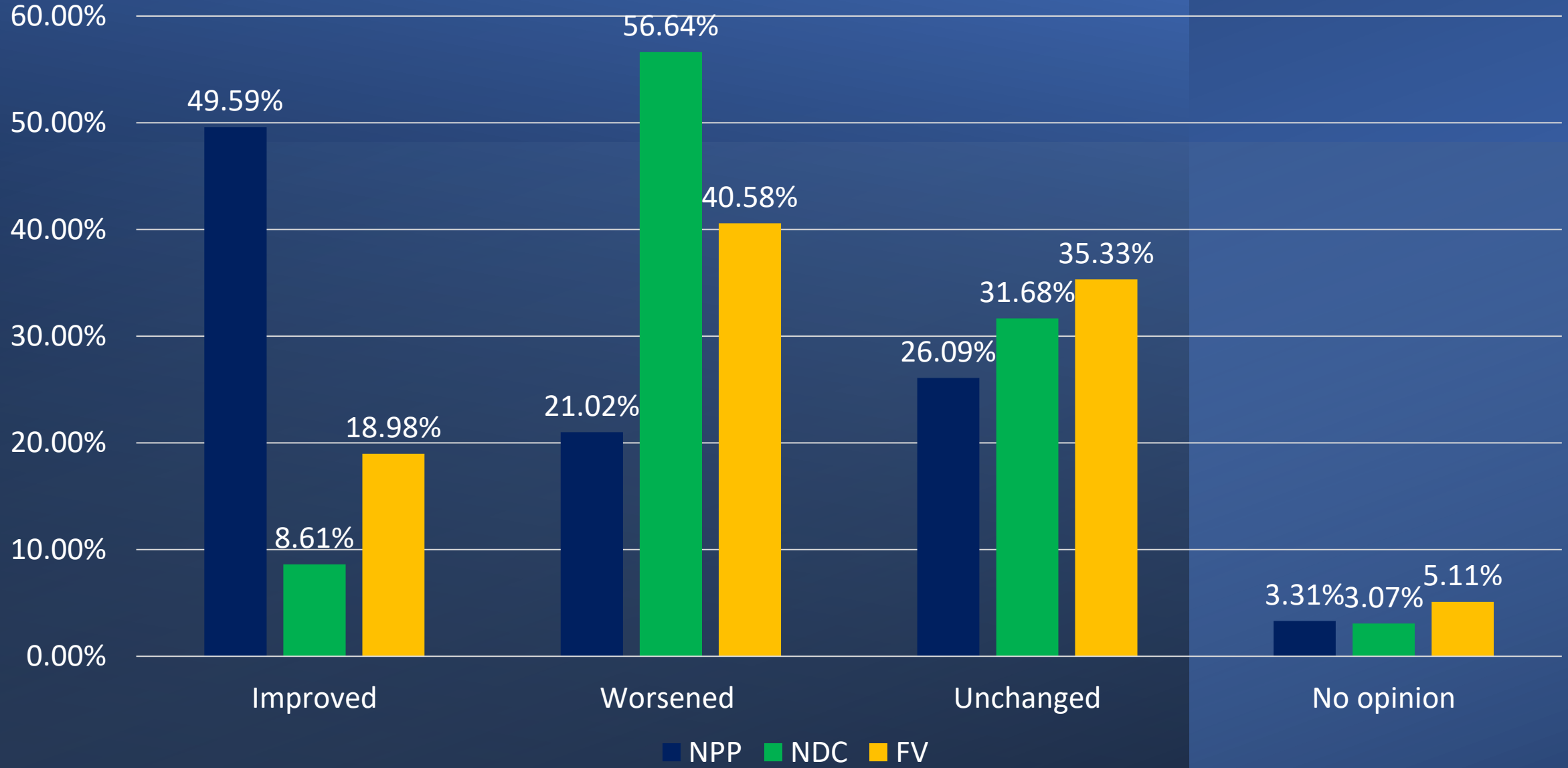
Compared to 2020, which of the following best describe your standard of living?



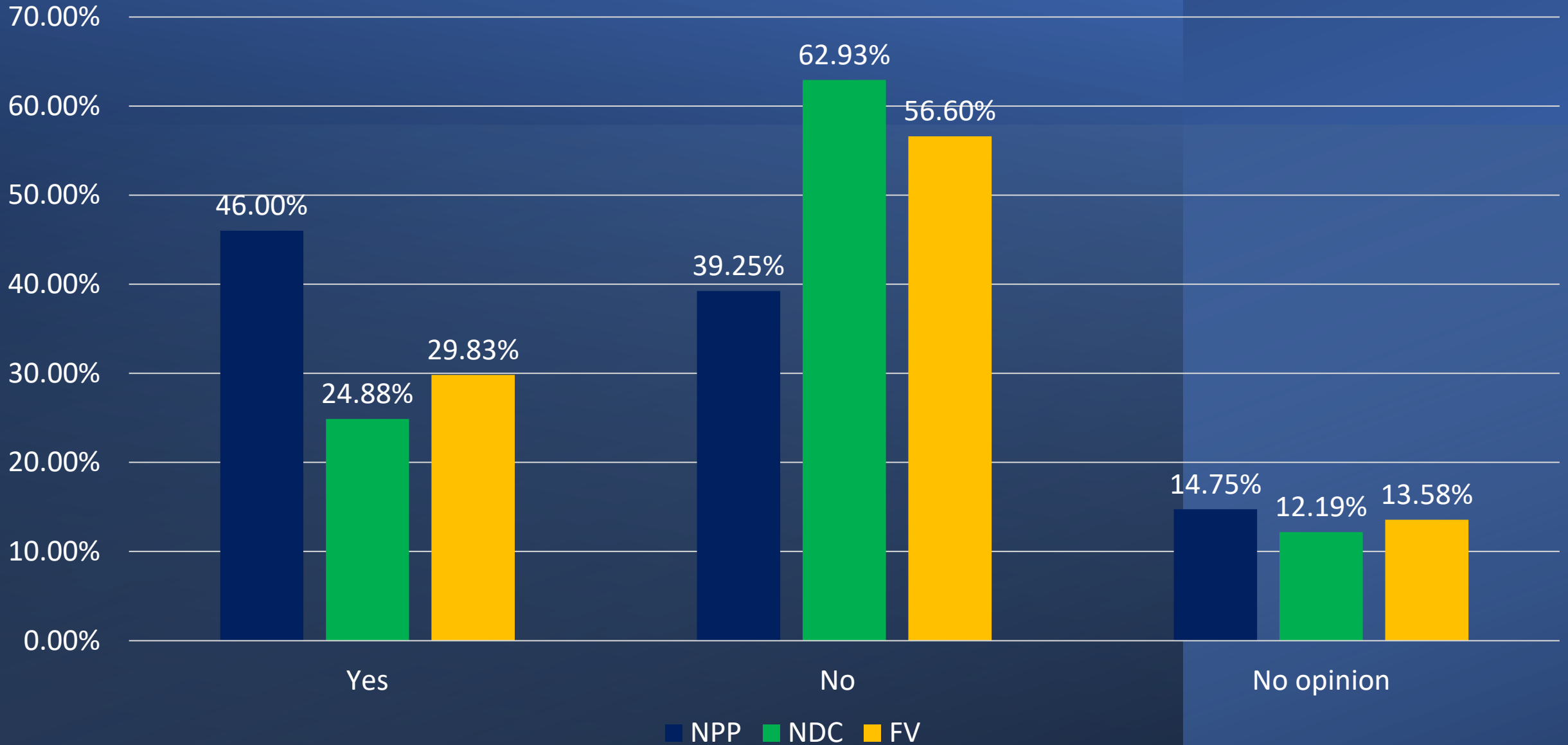
Are you optimistic that things will improve in the next 12 months?



Compared to 2020, which of the following best describe your standard of living?



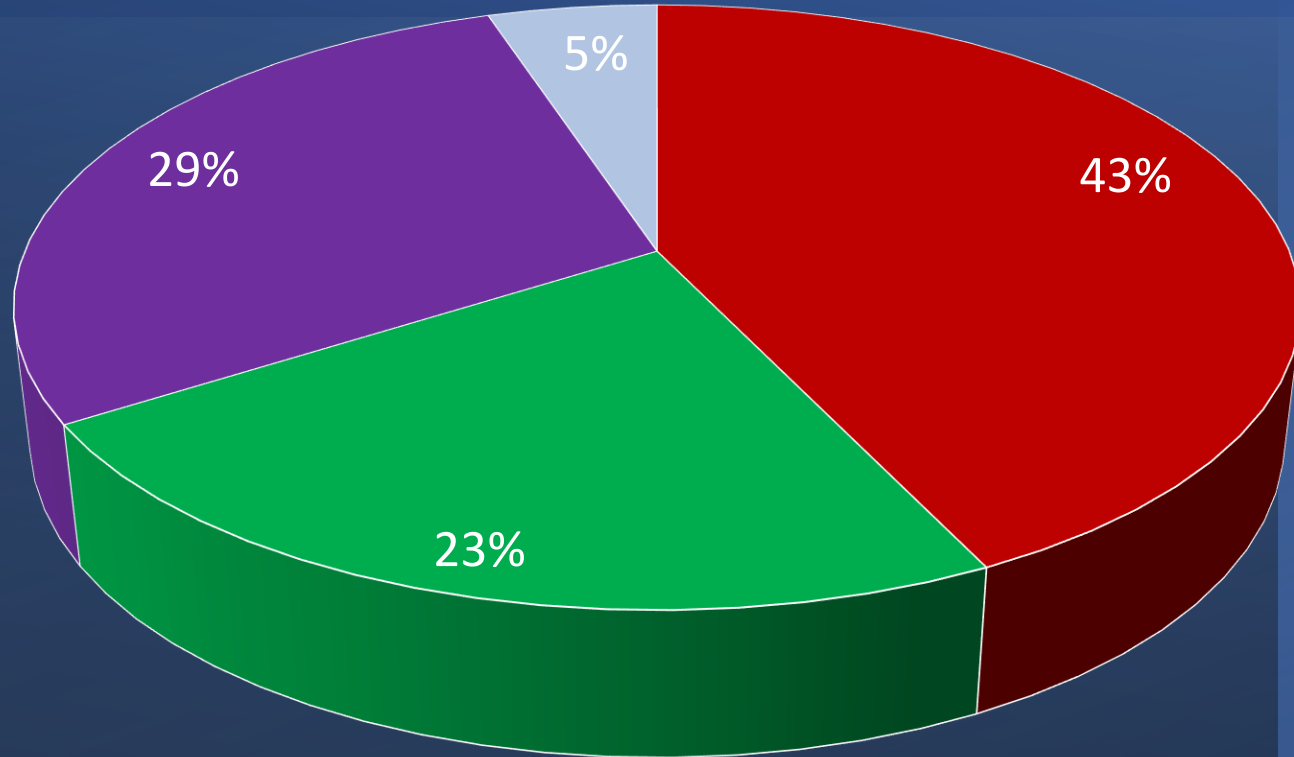
Are you optimistic that things will improve in the next 12 months ?





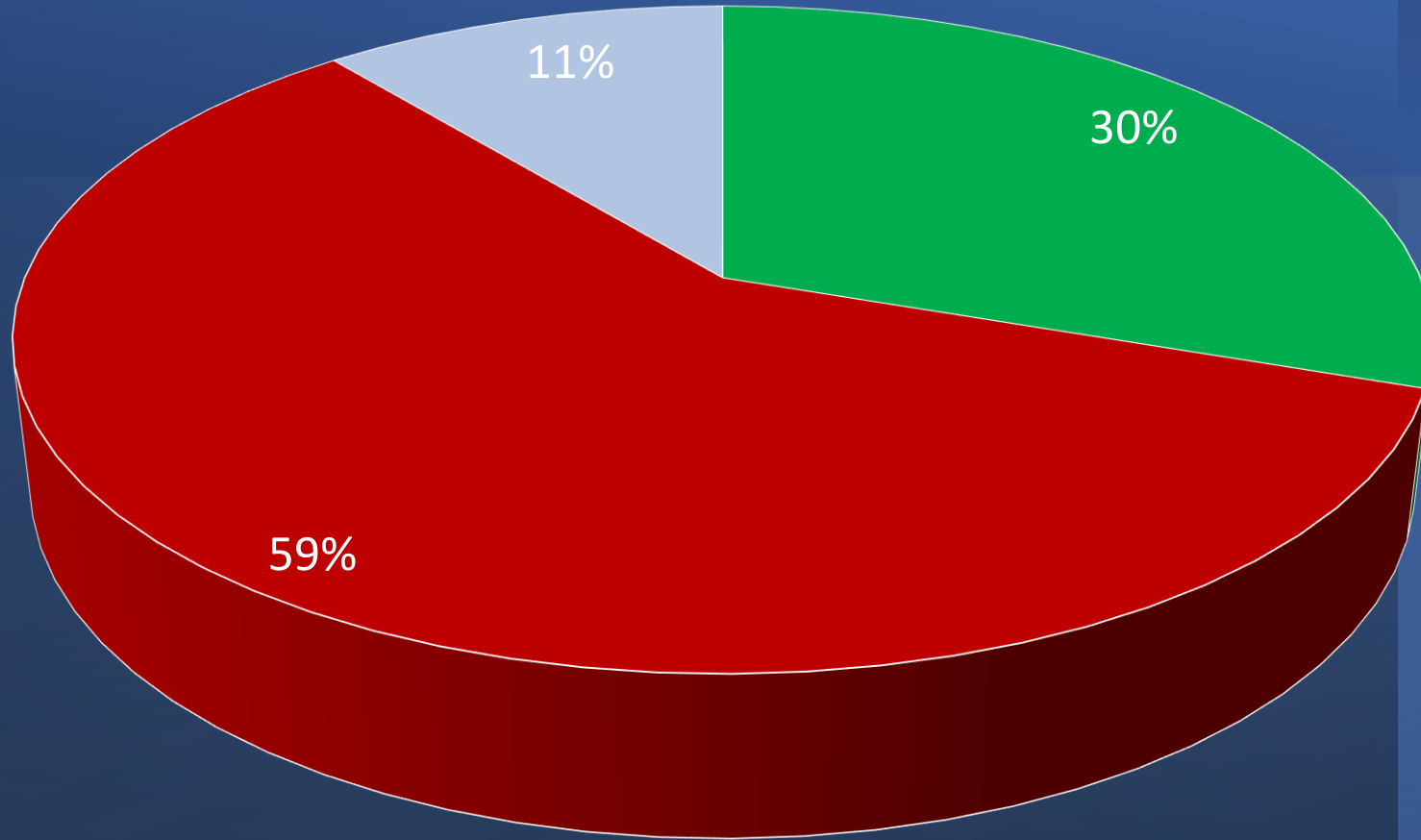
Corruption Fight & Office of the Special Prosecutor

In your view, what do think about the current state of corruption in Ghana?



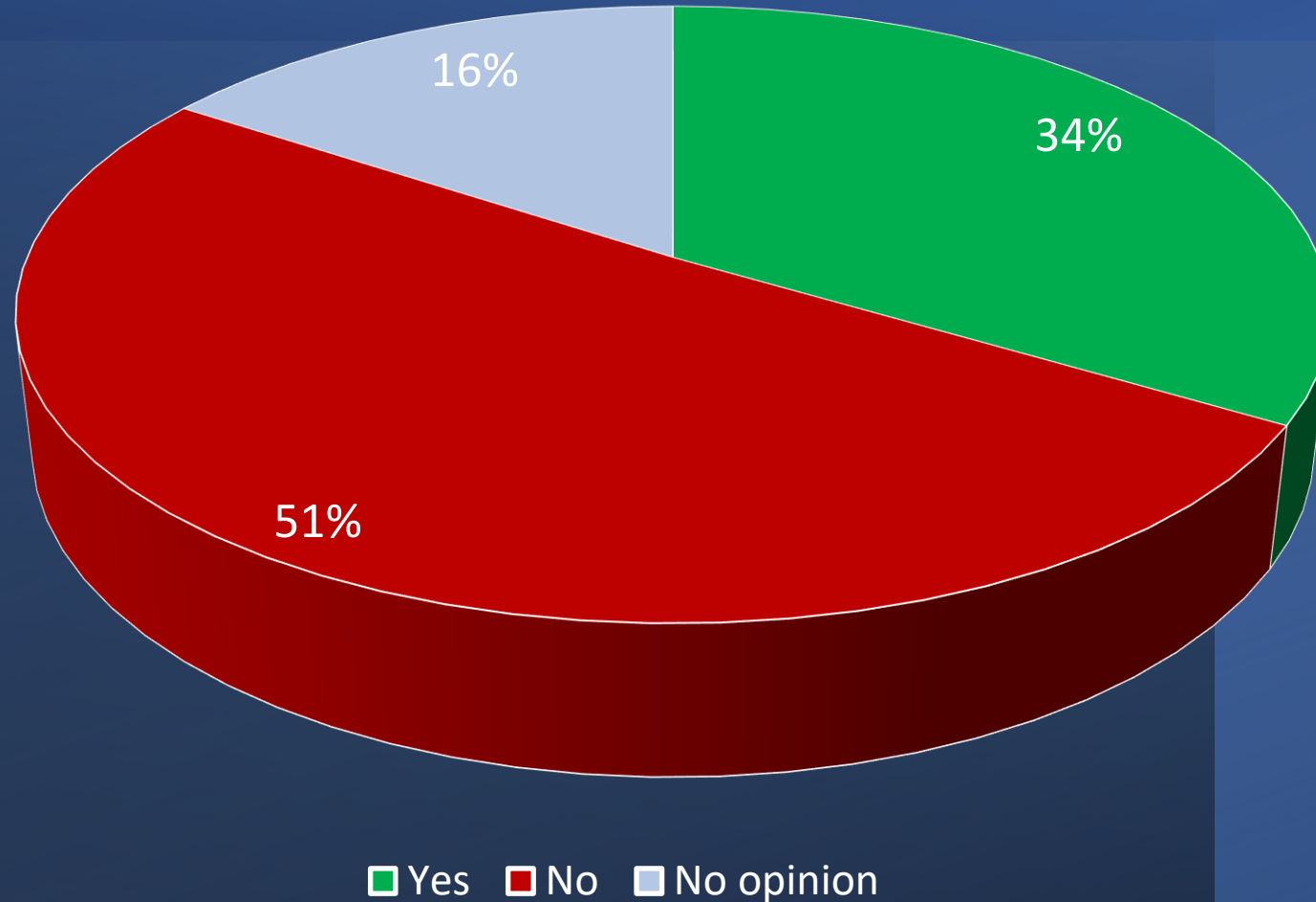
■ It is getting worse ■ it is improving ■ It is the same ■ No opinion

Do you think that the government is doing enough to fight corruption in the country?

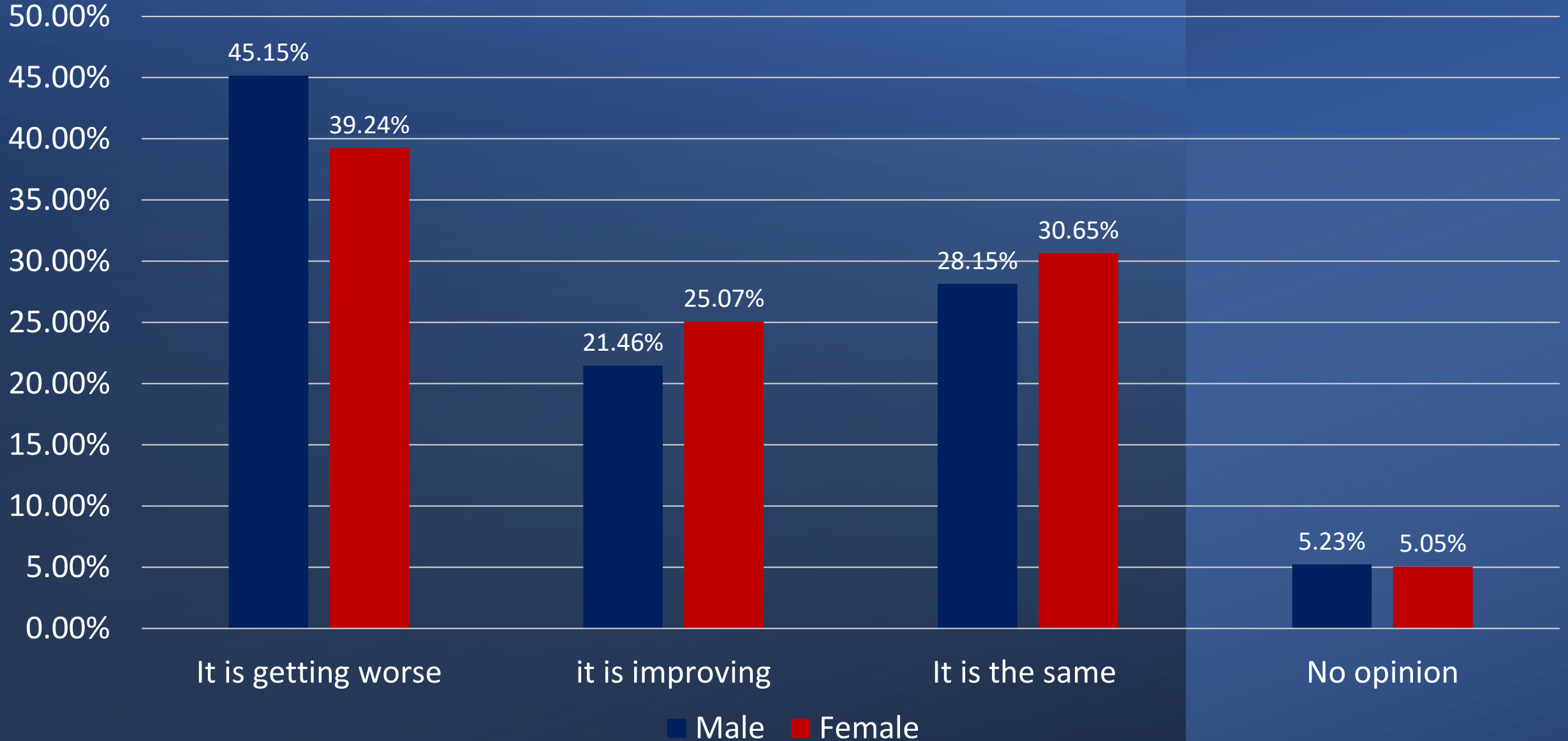


Yes No No opinion

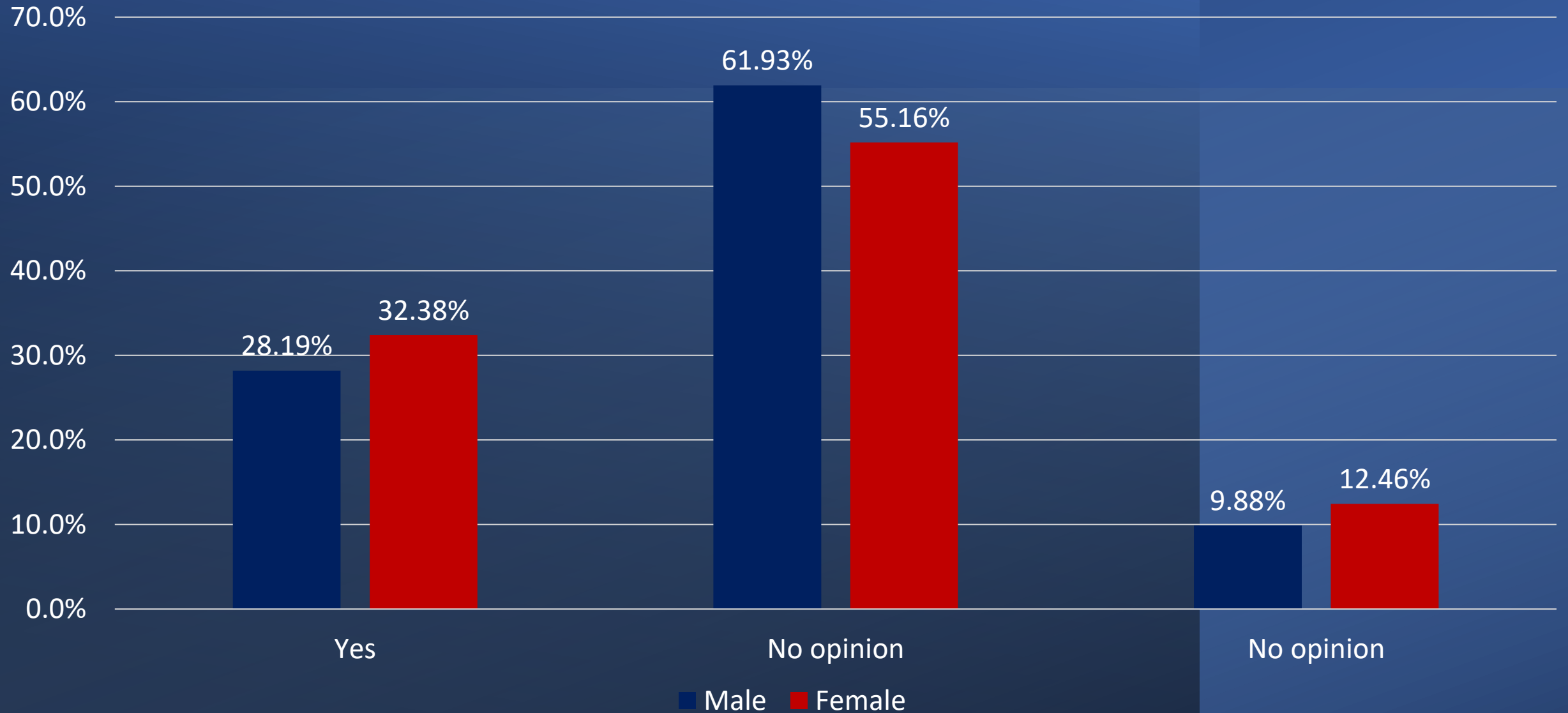
Do you trust the Office of the Special Prosecutor (OSP) to effectively fight corruption?



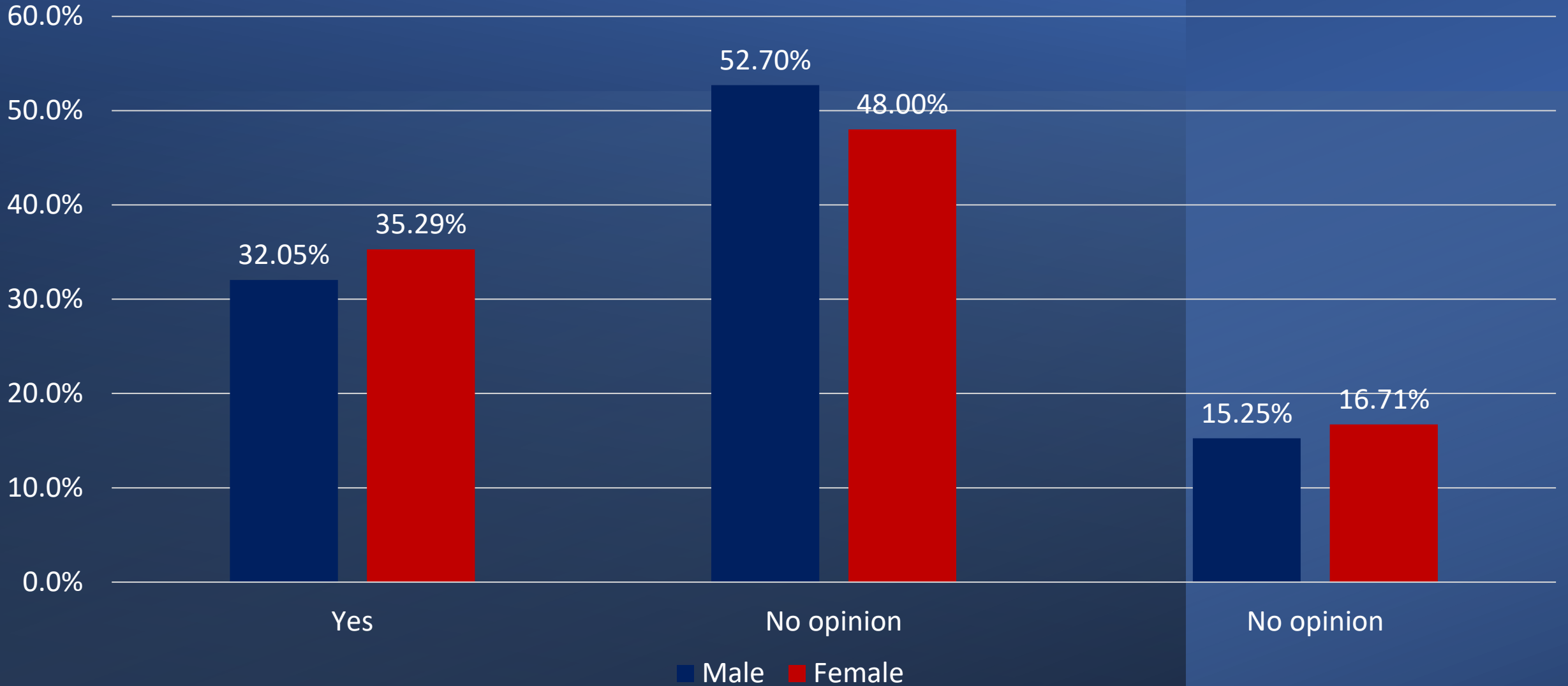
In your view, what do think about the current state of corruption in Ghana?



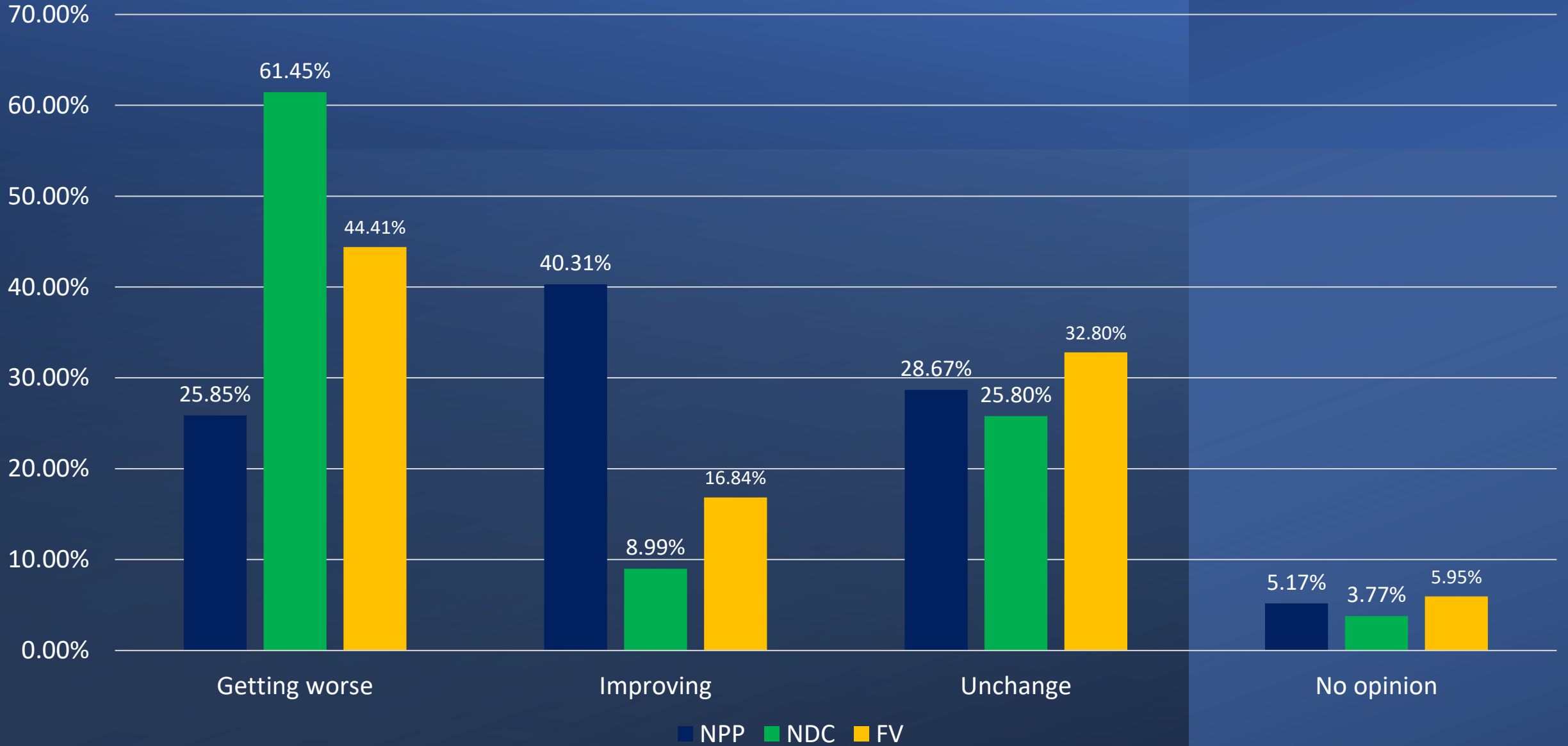
Do you think that the government is doing enough to fight corruption in the country?



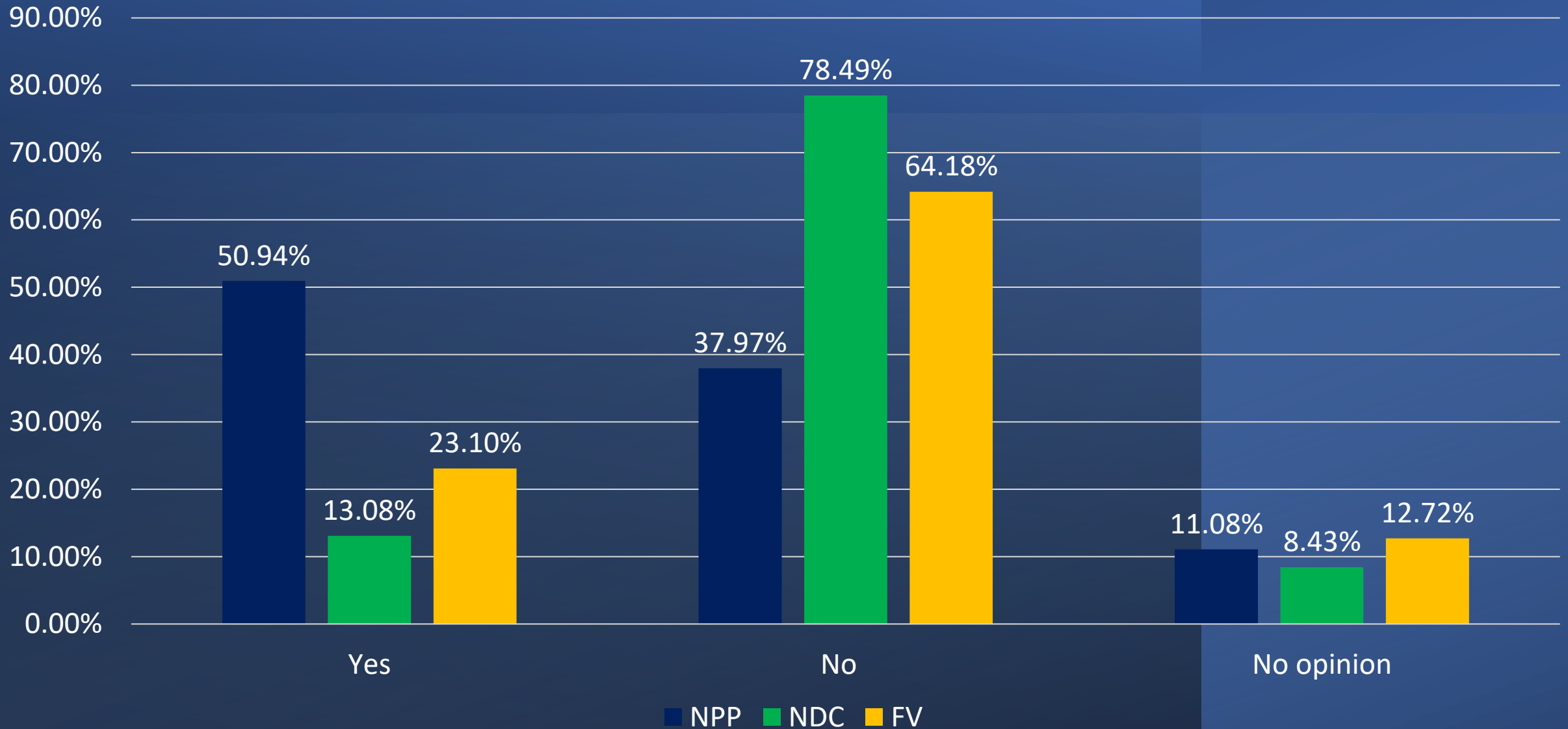
Do you think the government is doing enough to fight corruption in the country?



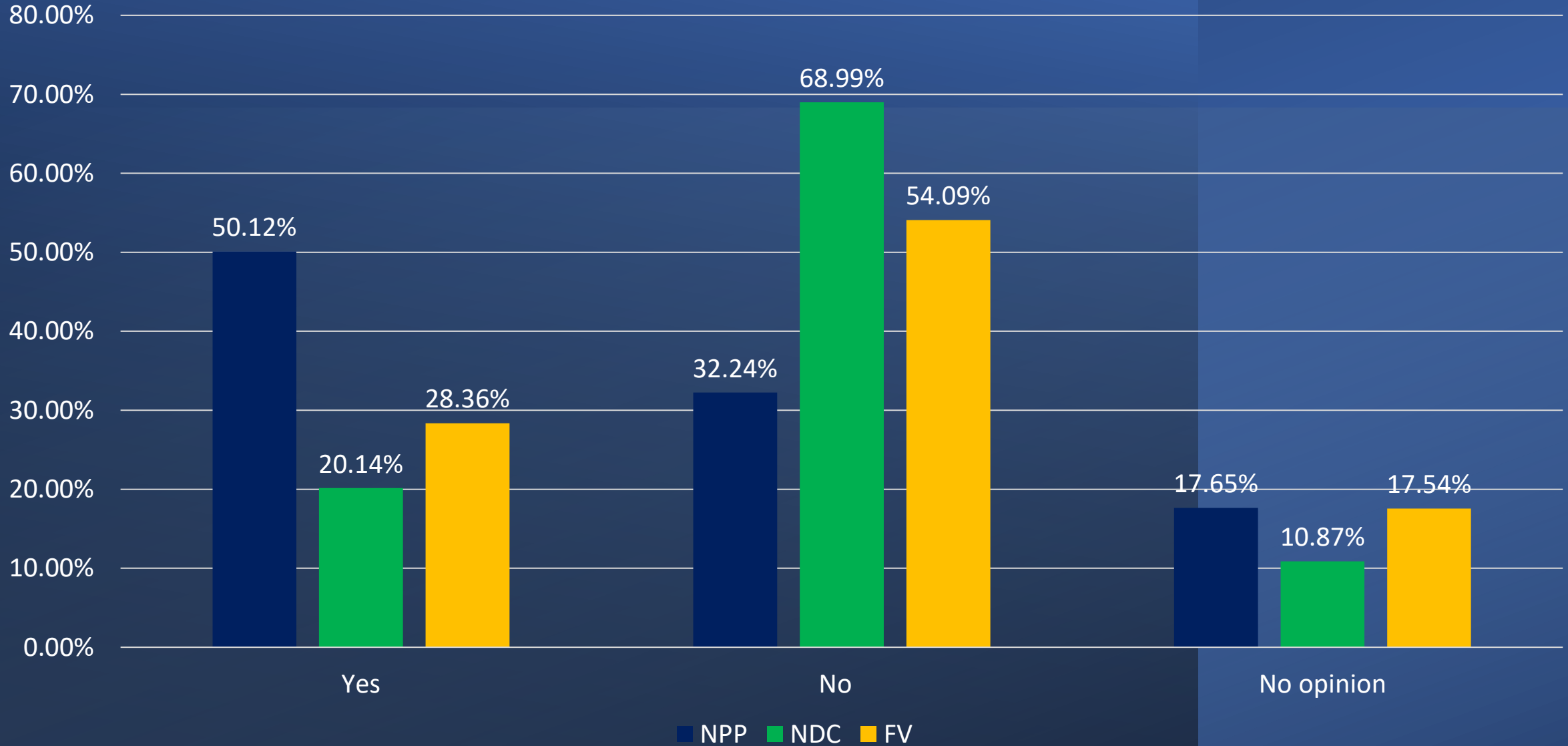
In your view, what do think about the current state of corruption in Ghana?



Do you think that the government is doing enough to fight corruption in the country?



Do you trust the Office of the Special Prosecutor (OSP) to effectively fight corruption?



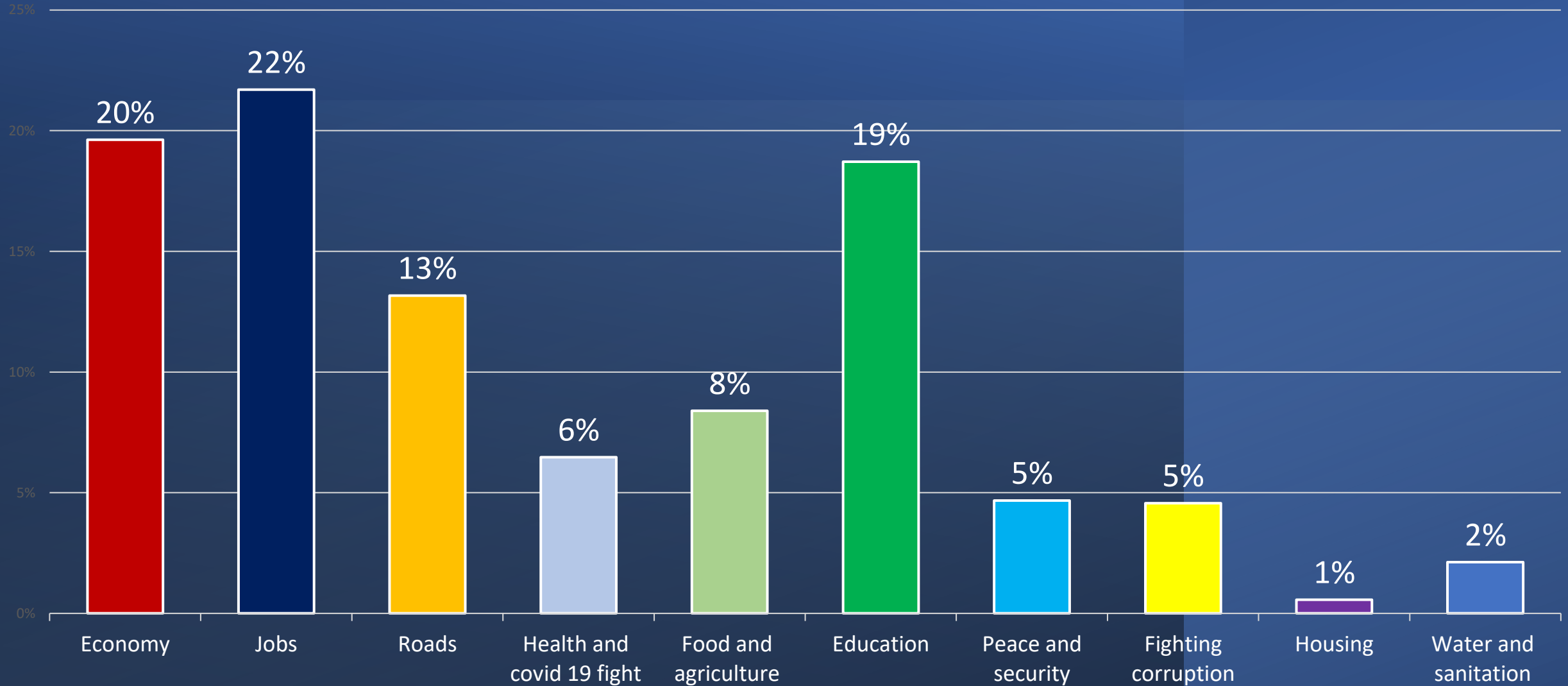


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Voters Priorities

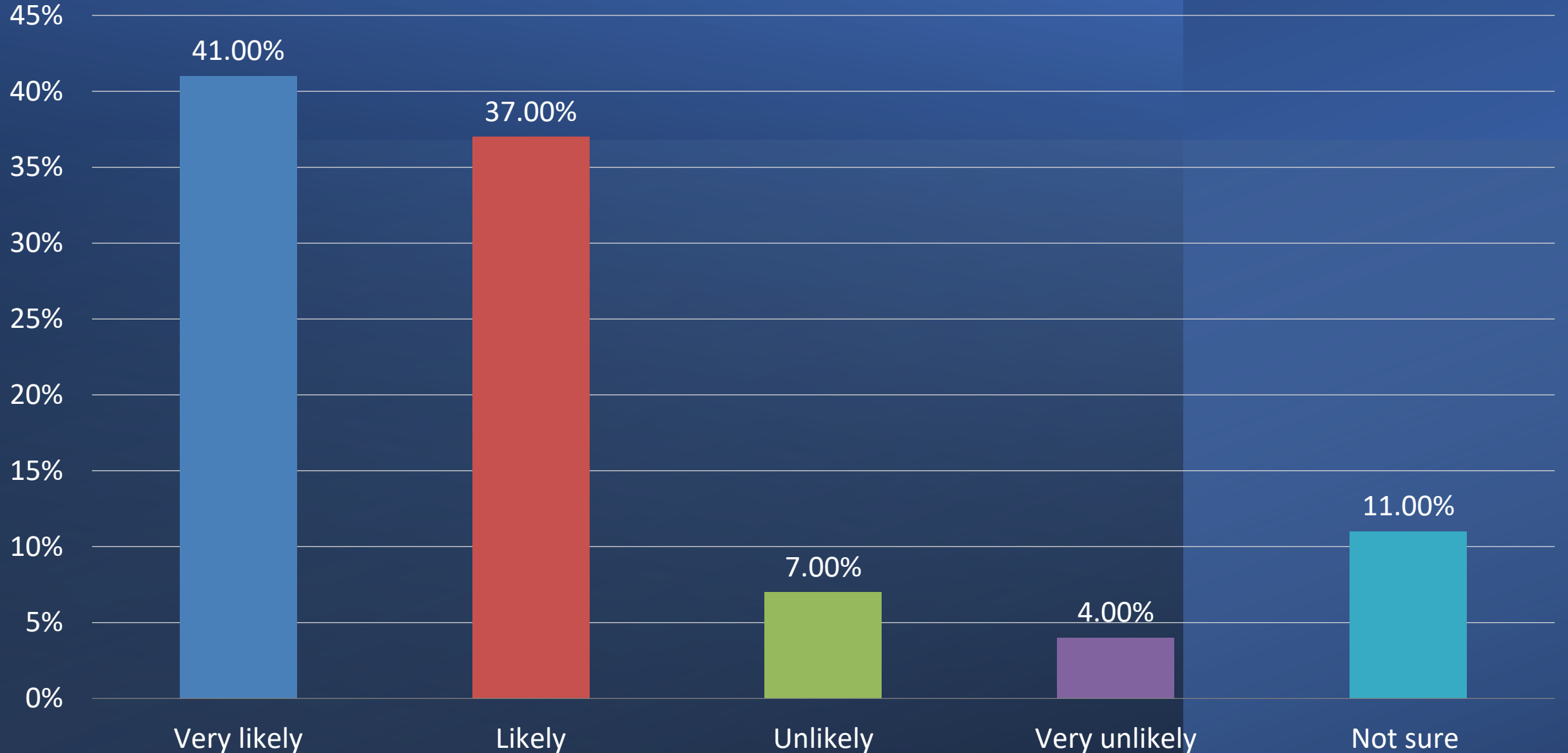
What are your top three priorities that you want the government to focus on in 2022?





Possible turnout in 2024 elections

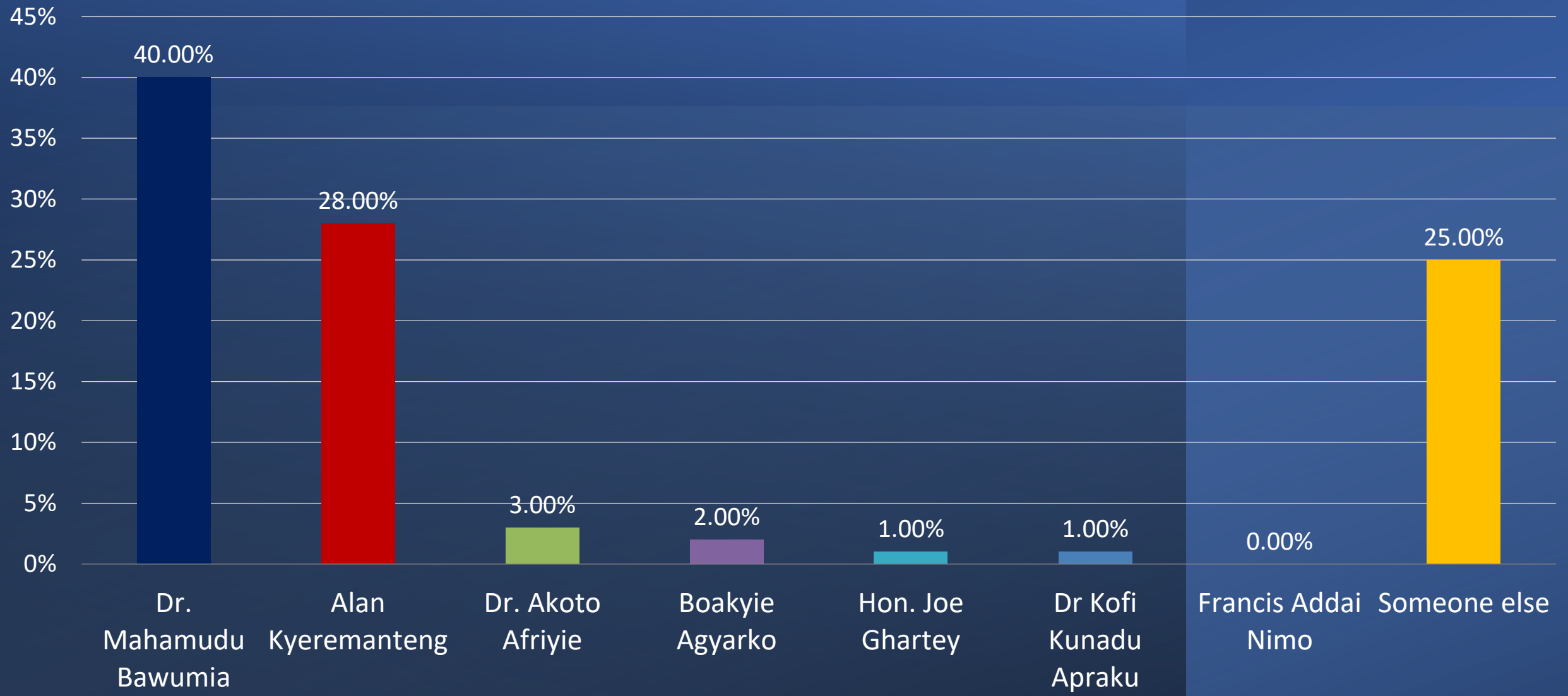
Are you likely to vote in the 2024 general elections?





Voters' Preference in NPP Primaries

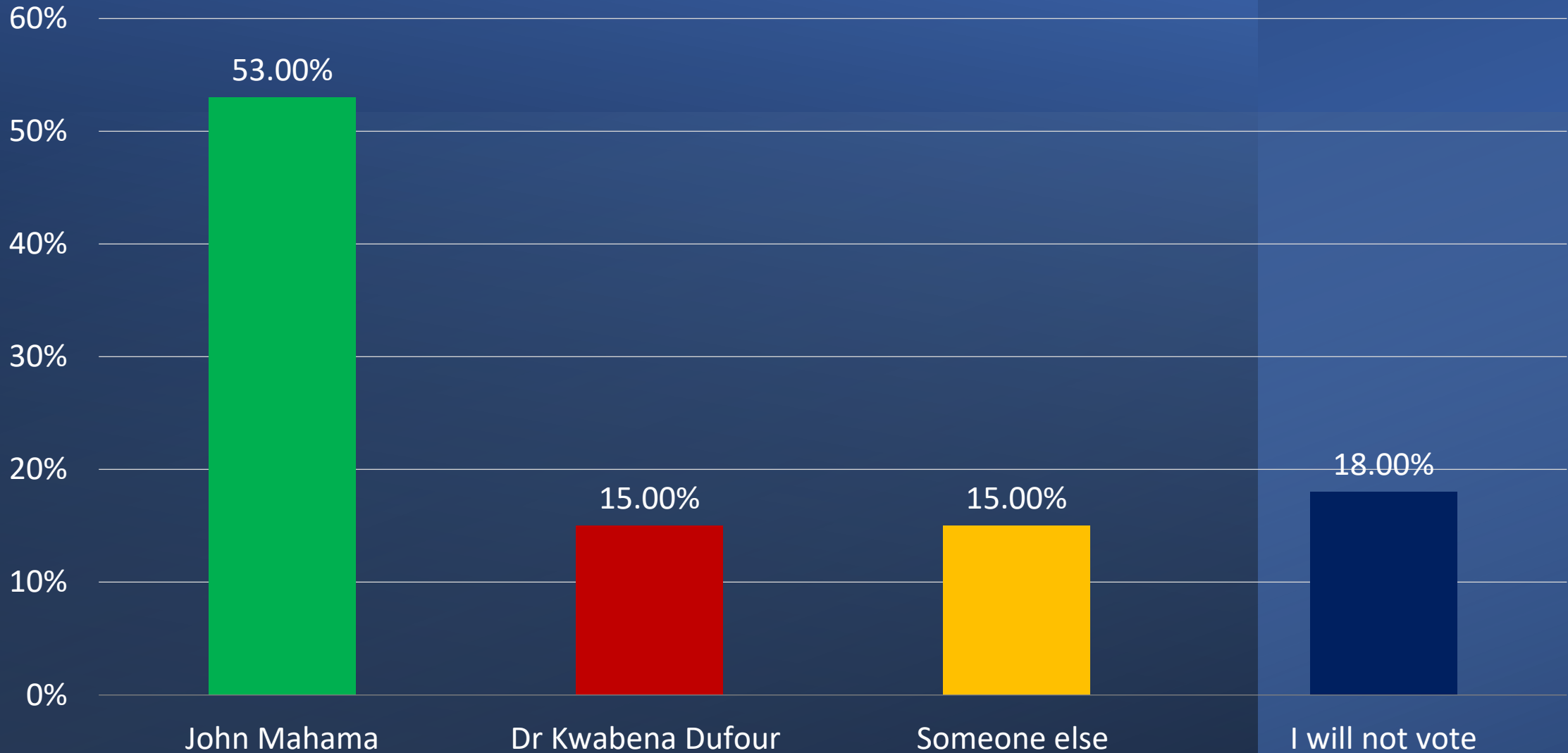
If you were a delegate at the next NPP presidential primaries, which of the following candidates would you vote for?





Voters' Preference in NDC Primaries

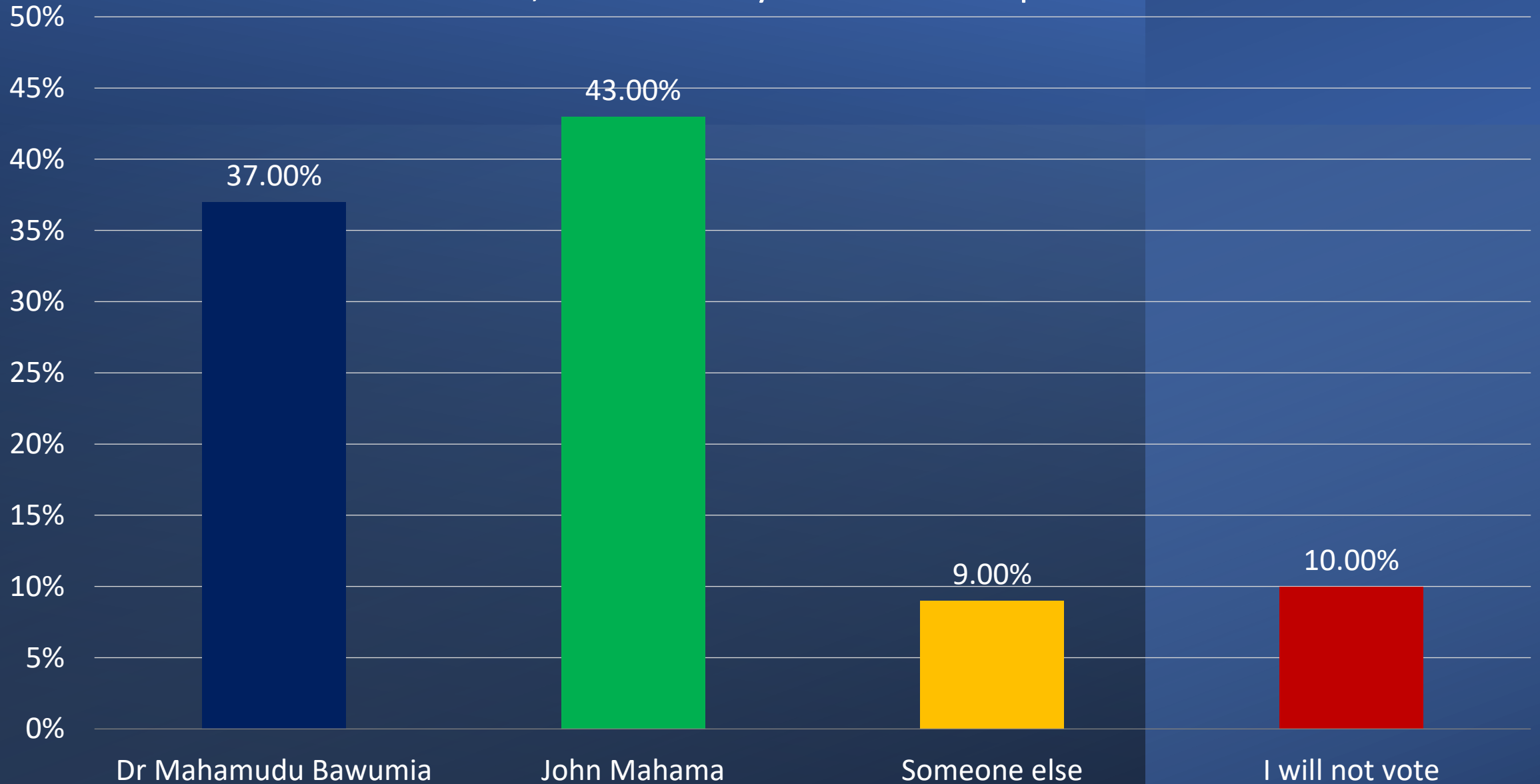
If you were a delegate at the next NDC presidential primaries, which of the following candidates would you vote for?





Voters' Preference – General Elections Dr Bawumia v John Mahama

If the 2024 elections were between Dr Mahamudu Bawumia and John Mahama, who would you vote for as president?



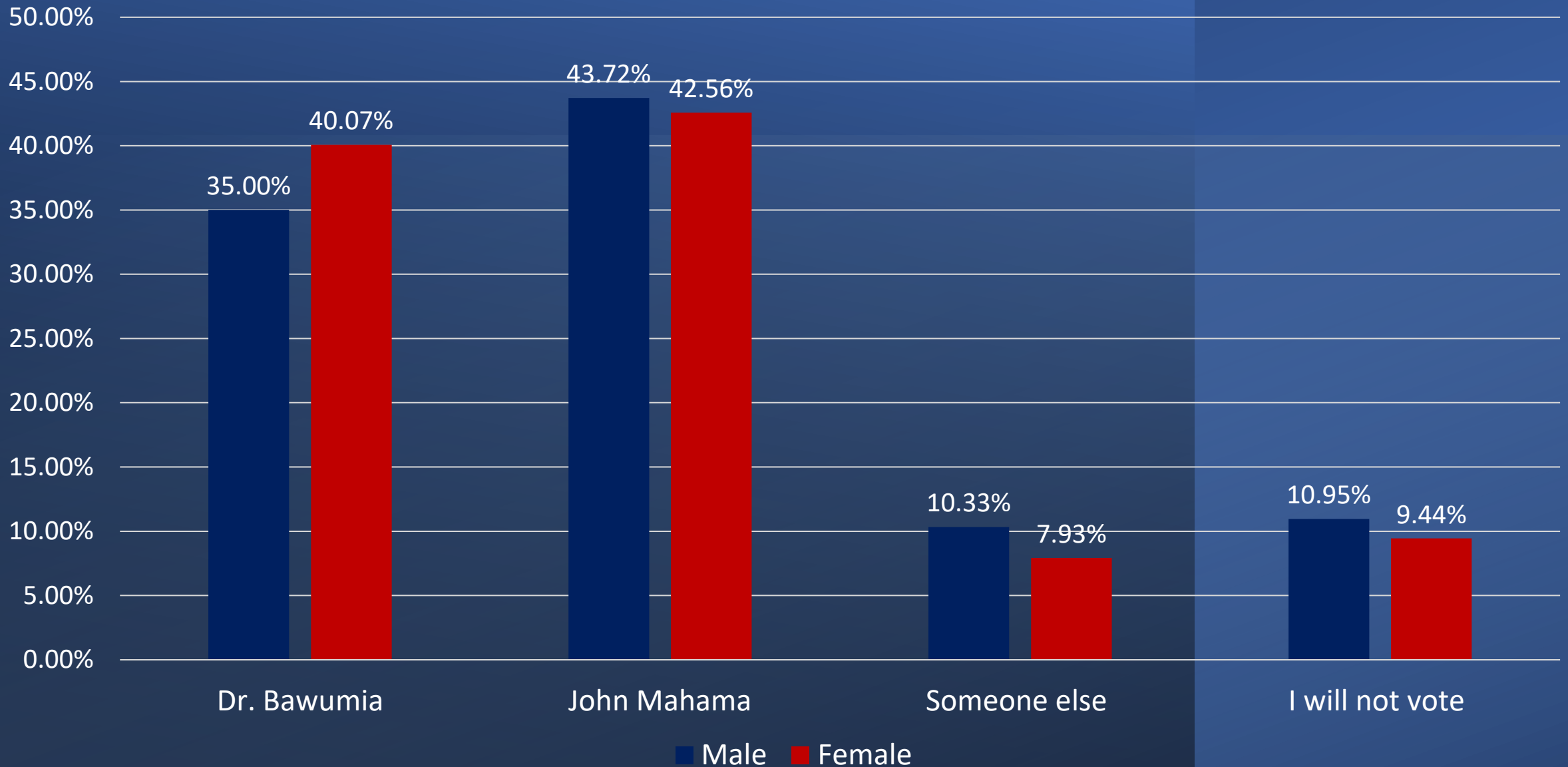


Voters' Preference – General Elections

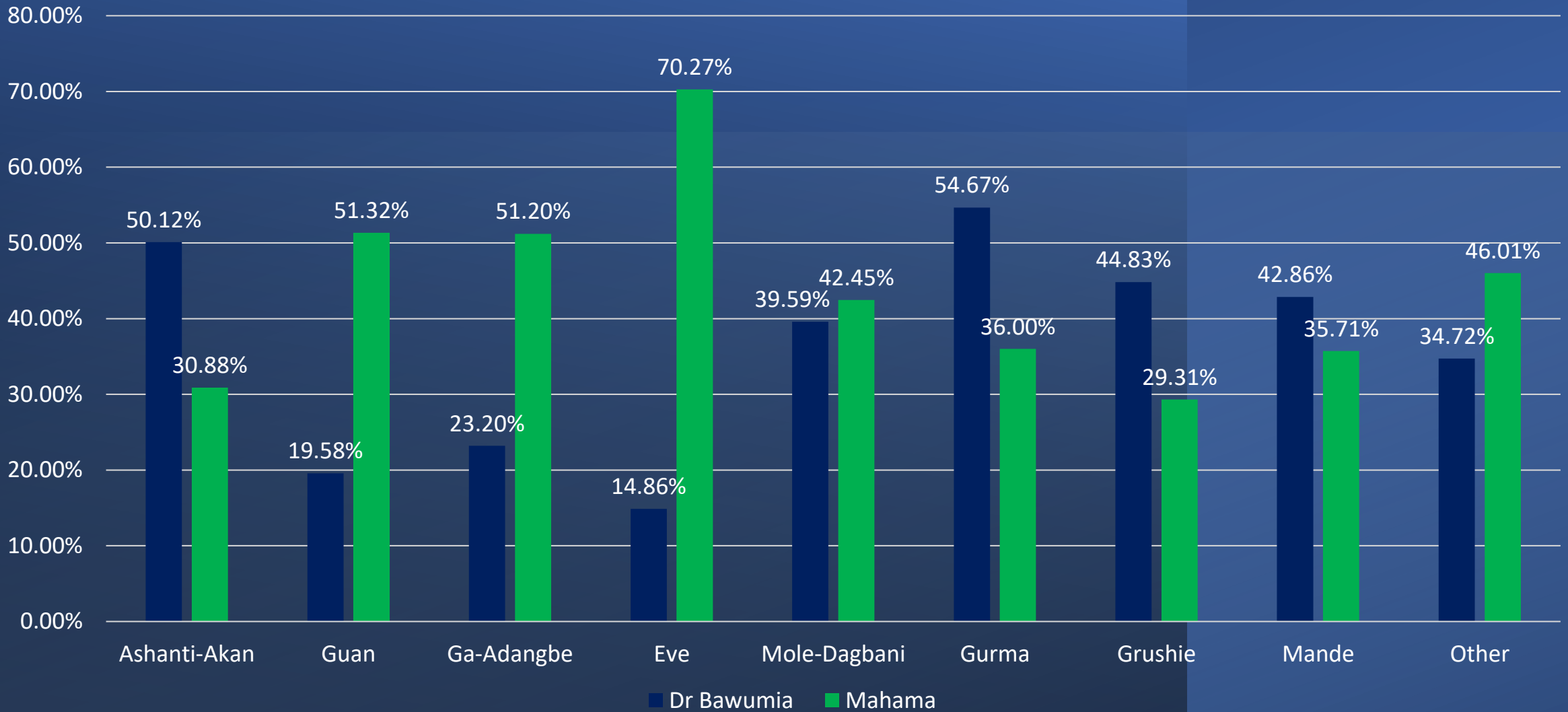
Dr Bawumia v John Mahama

Analysis by Demographics

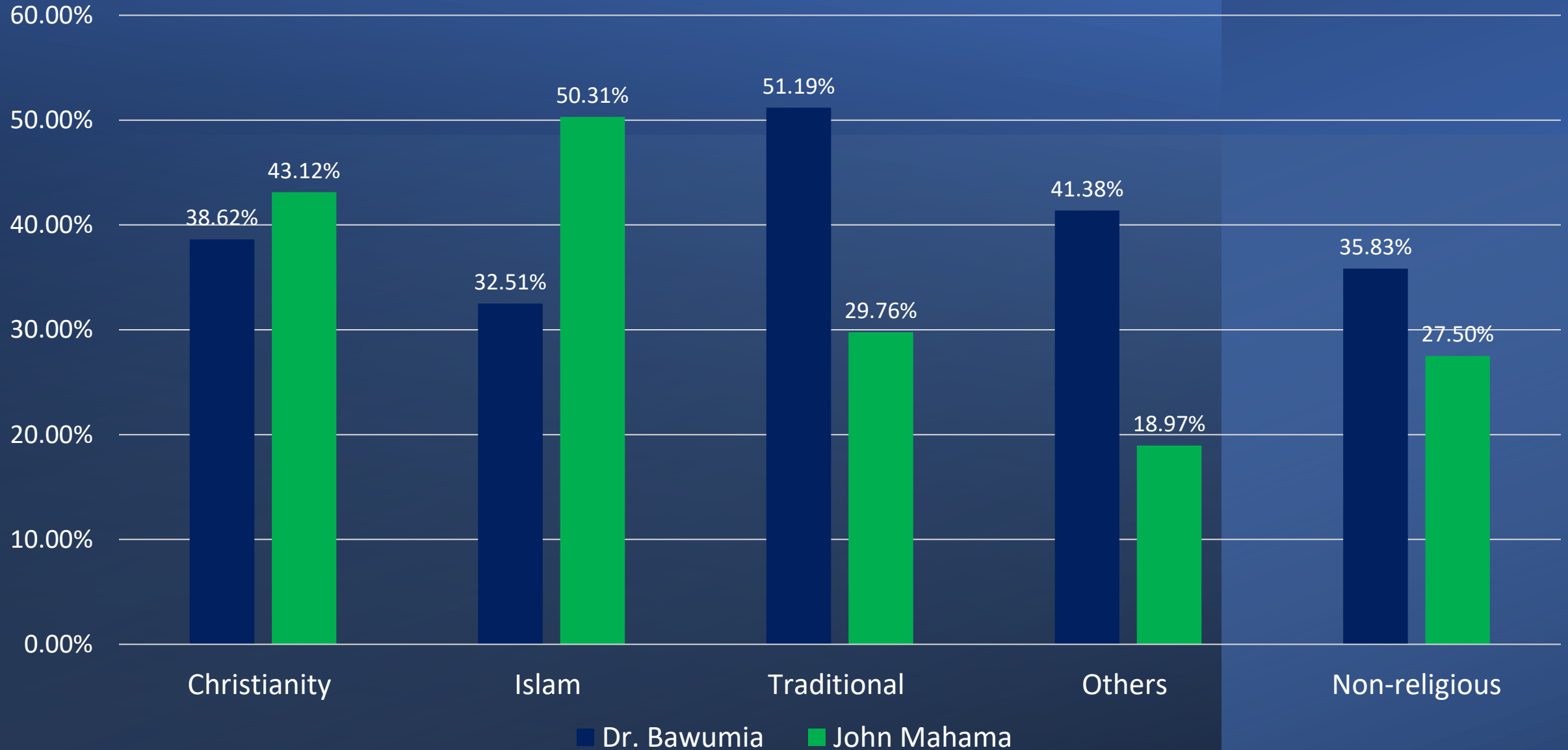
Dr Bawumia v John Mahama by Gender



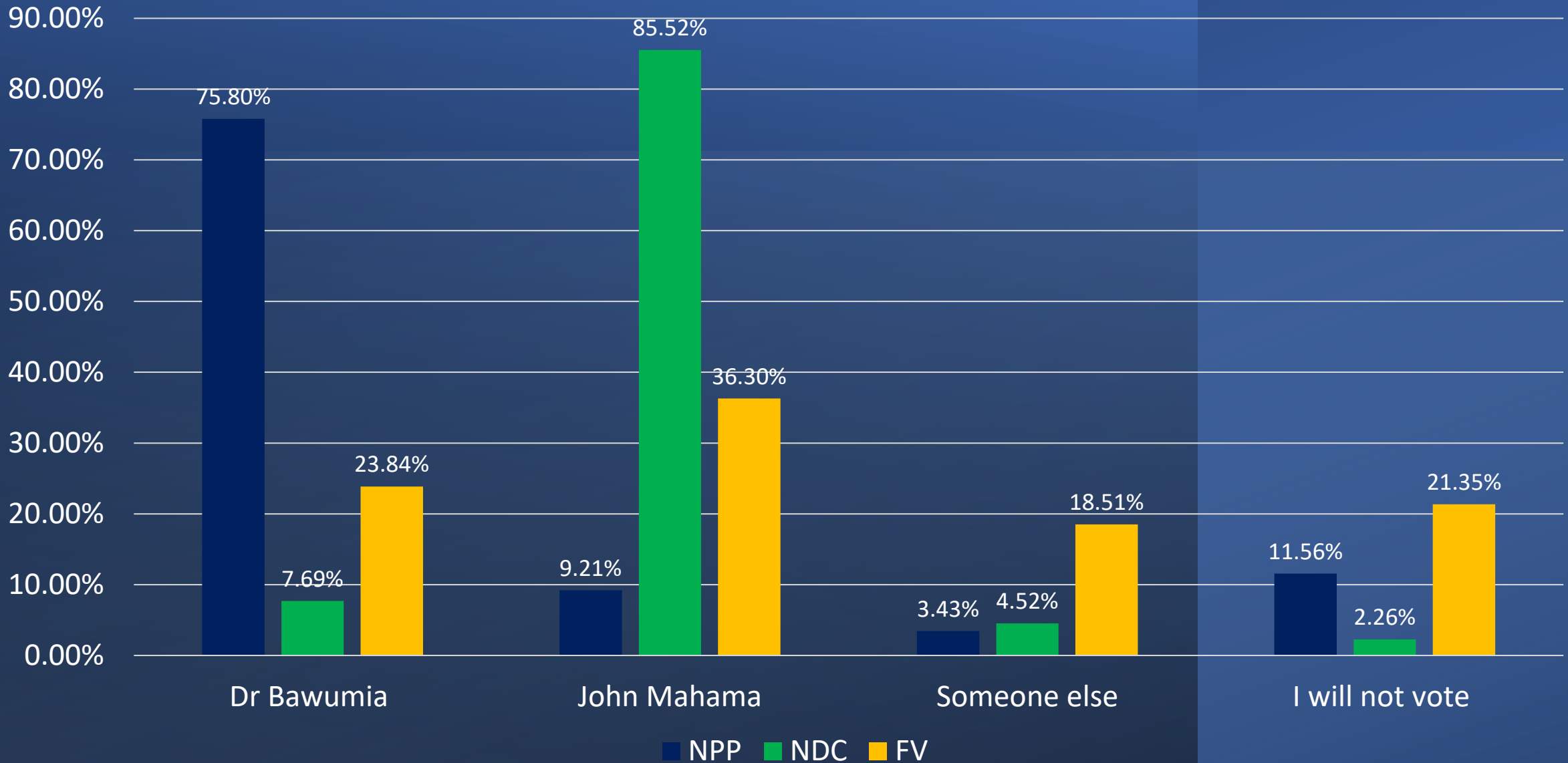
Dr Bawumia v John Mahama – Ethnicity



Dr Bawumia v John Mahama- Religion



Dr Bawumia v John Mahama – Party Affiliations

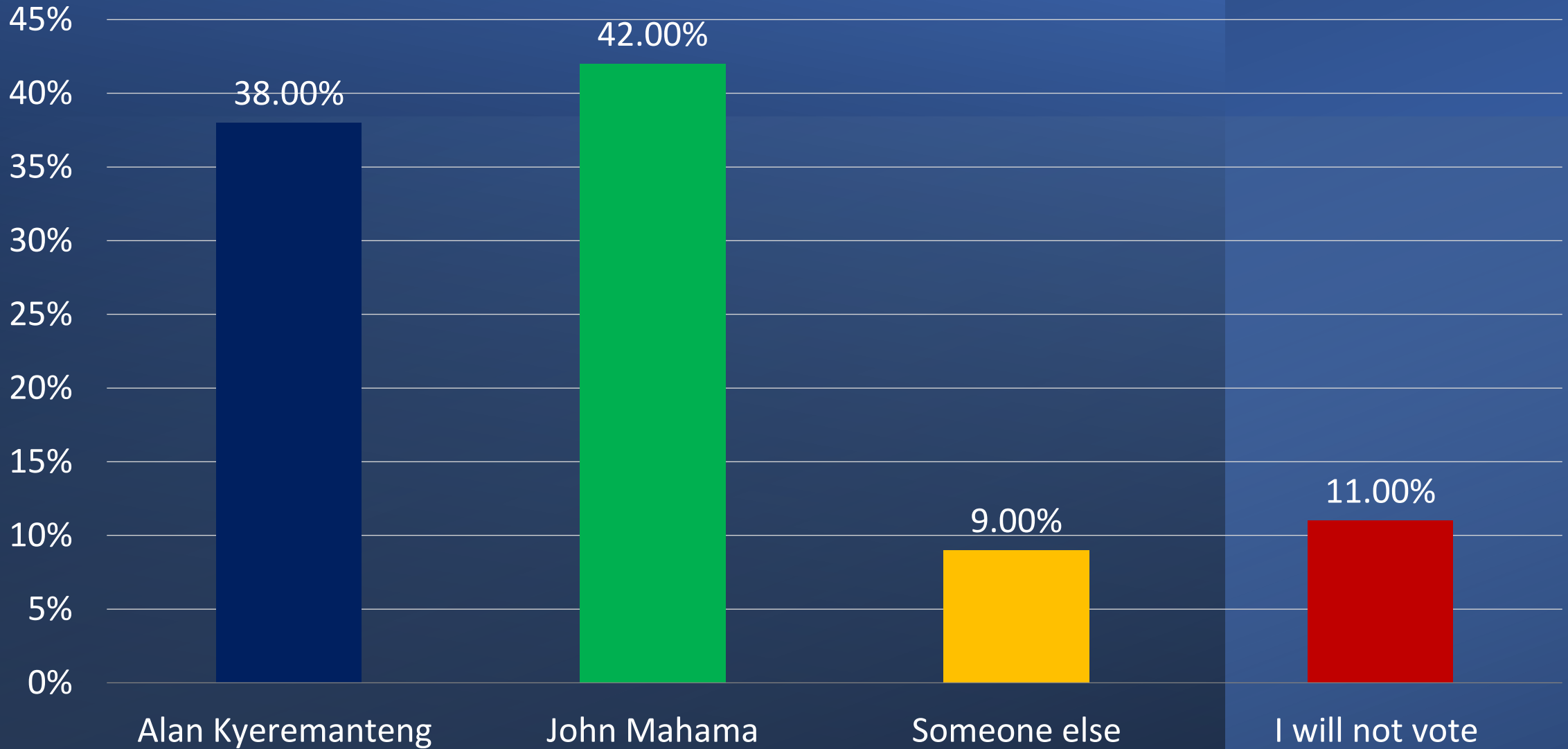




Voters' Preference – General Elections

Alan Kyeremanteng v John Mahama

If the 2024 elections were between Alan Kyeremanteng and John Mahama, who would you vote for as president?



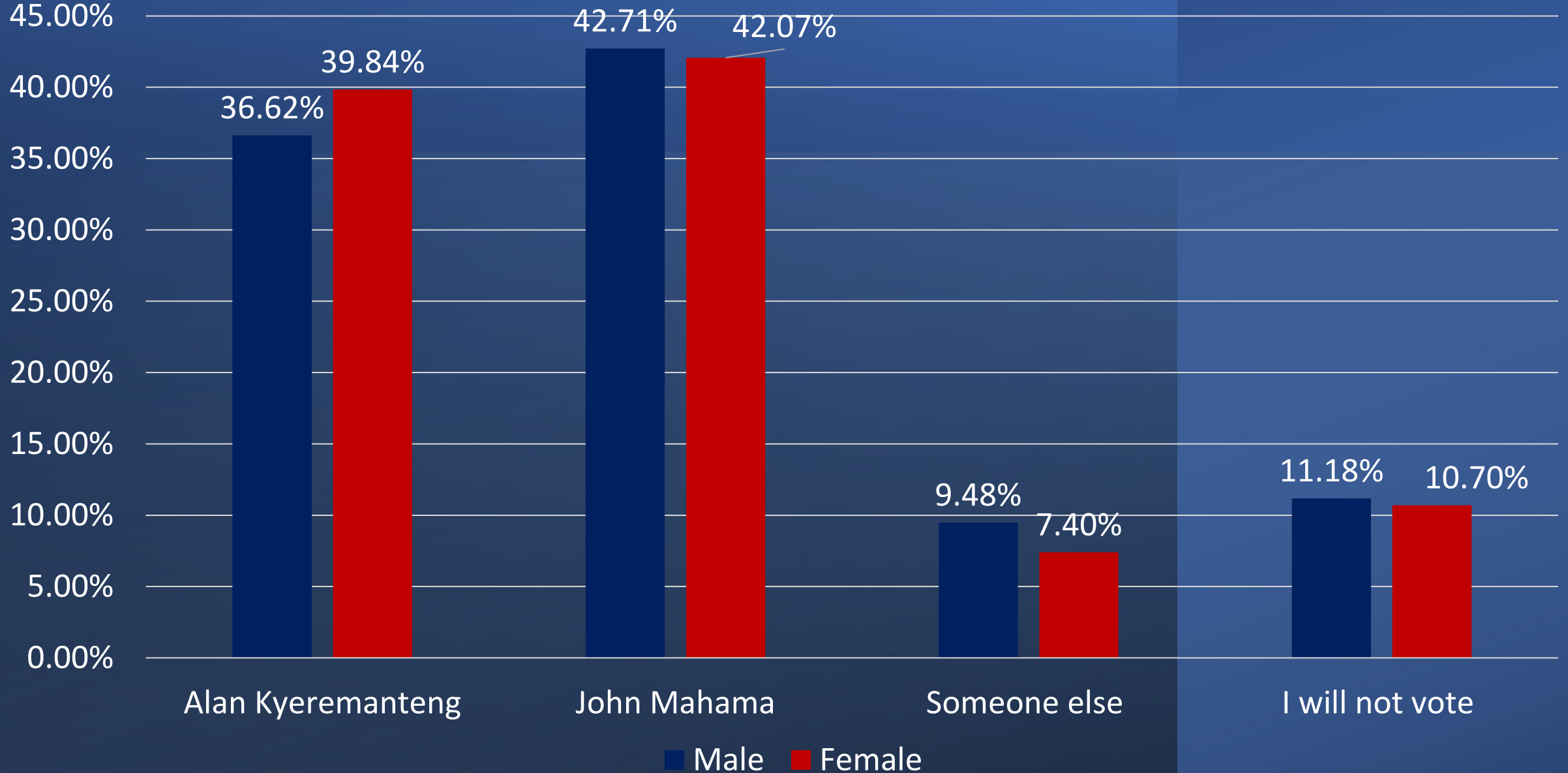


Voters' Preference – General Elections

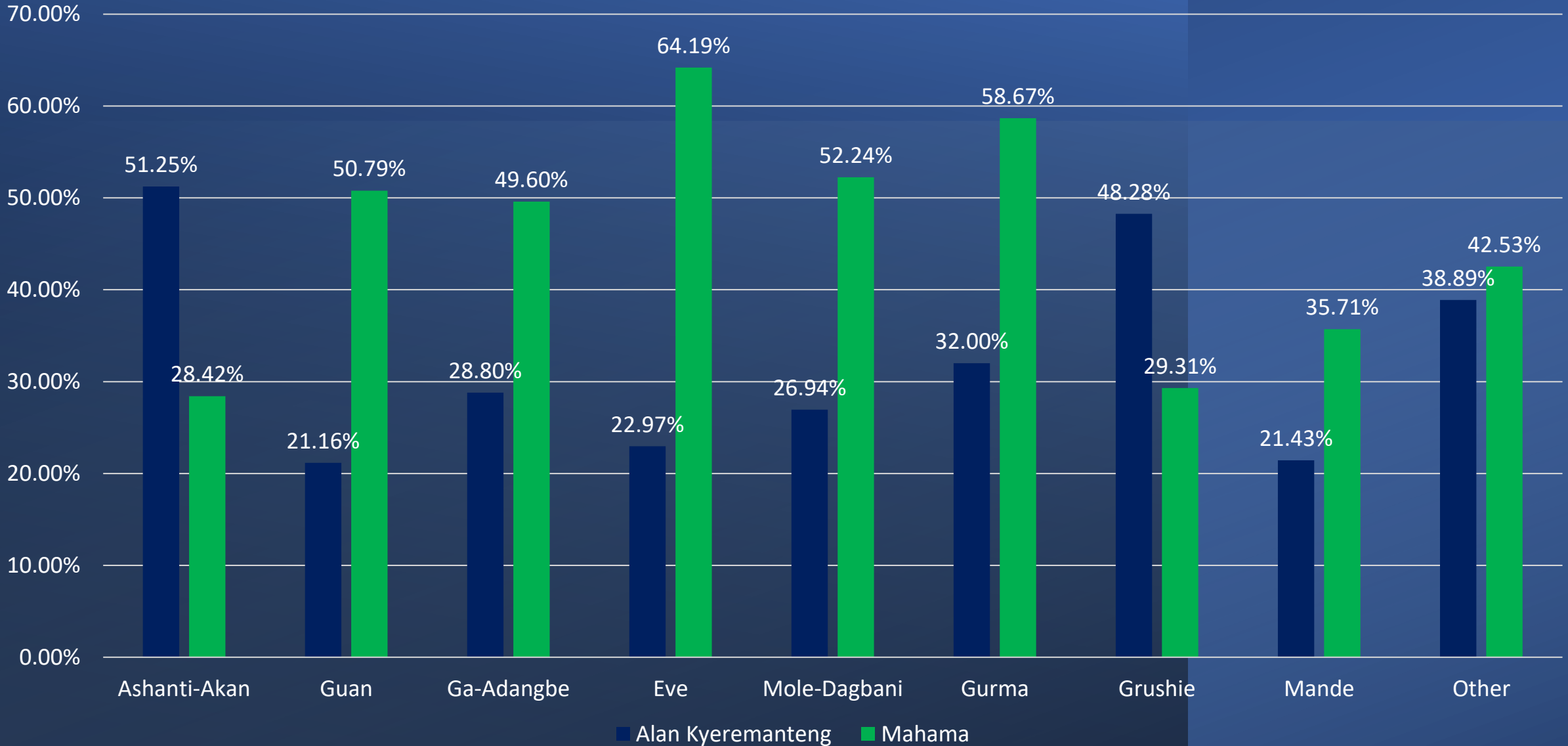
Alan Kyeremanteng v John Mahama

Analysis by Demographics

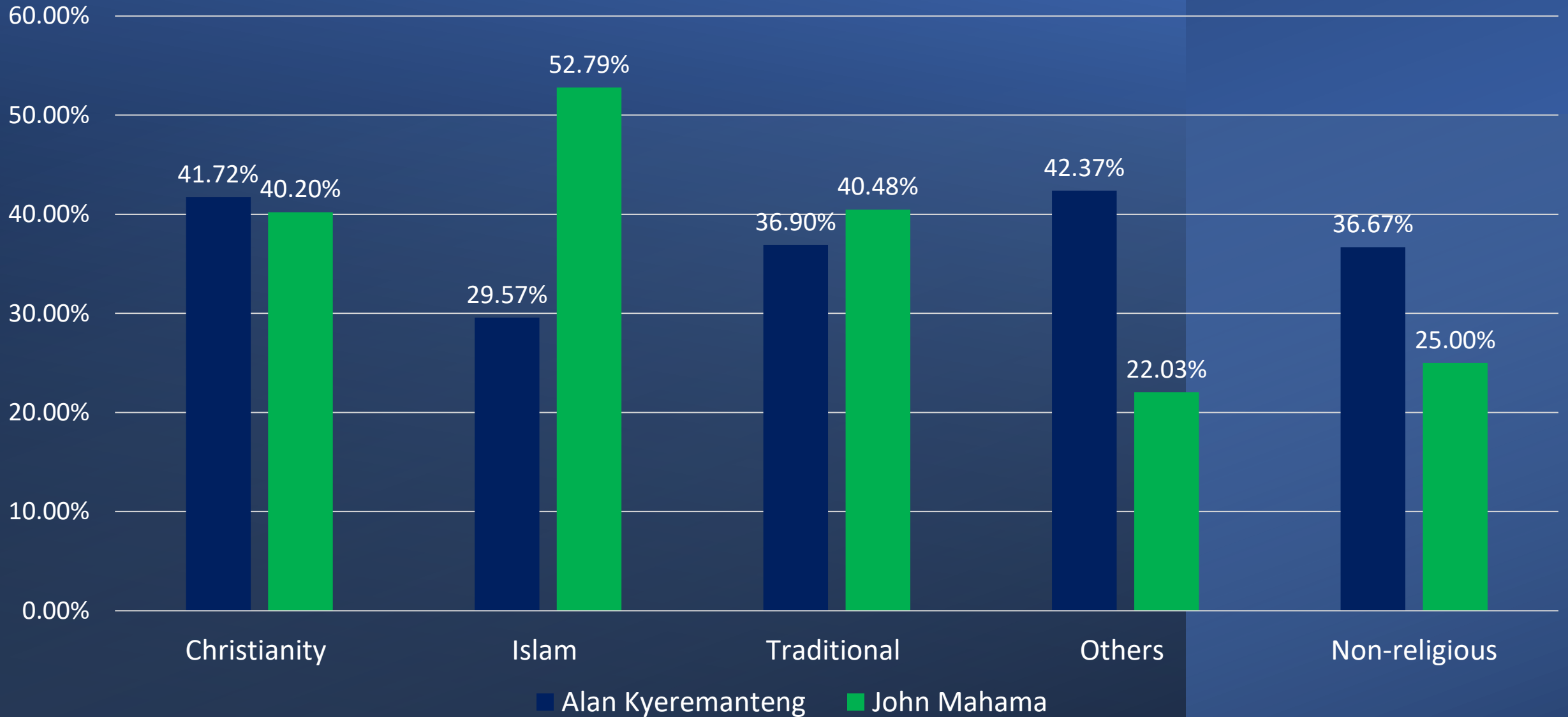
Alan Kyeremanteng v John Mahama-Gender



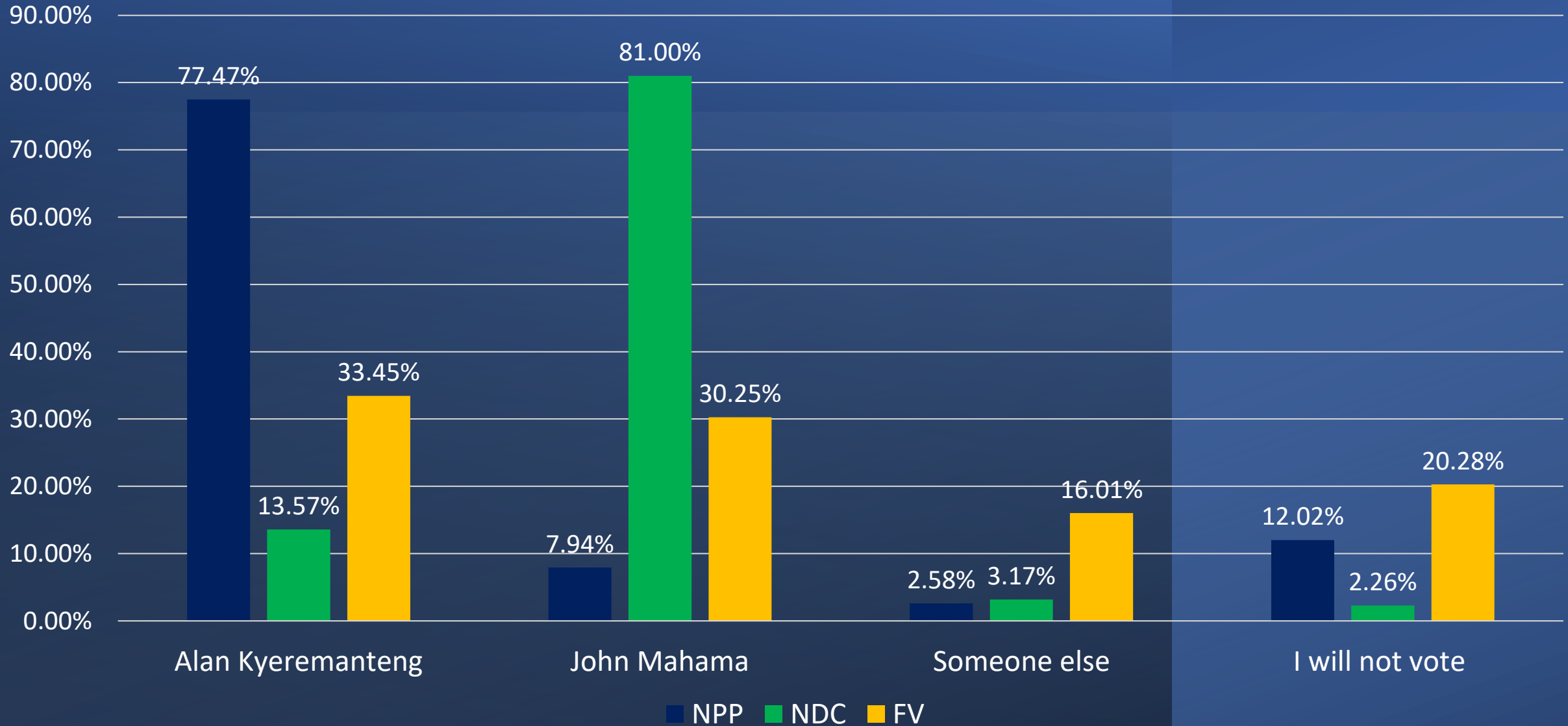
Alan Kyeremanteng v John Mahama



Alan Kyeremanteng v Mahama - Religion



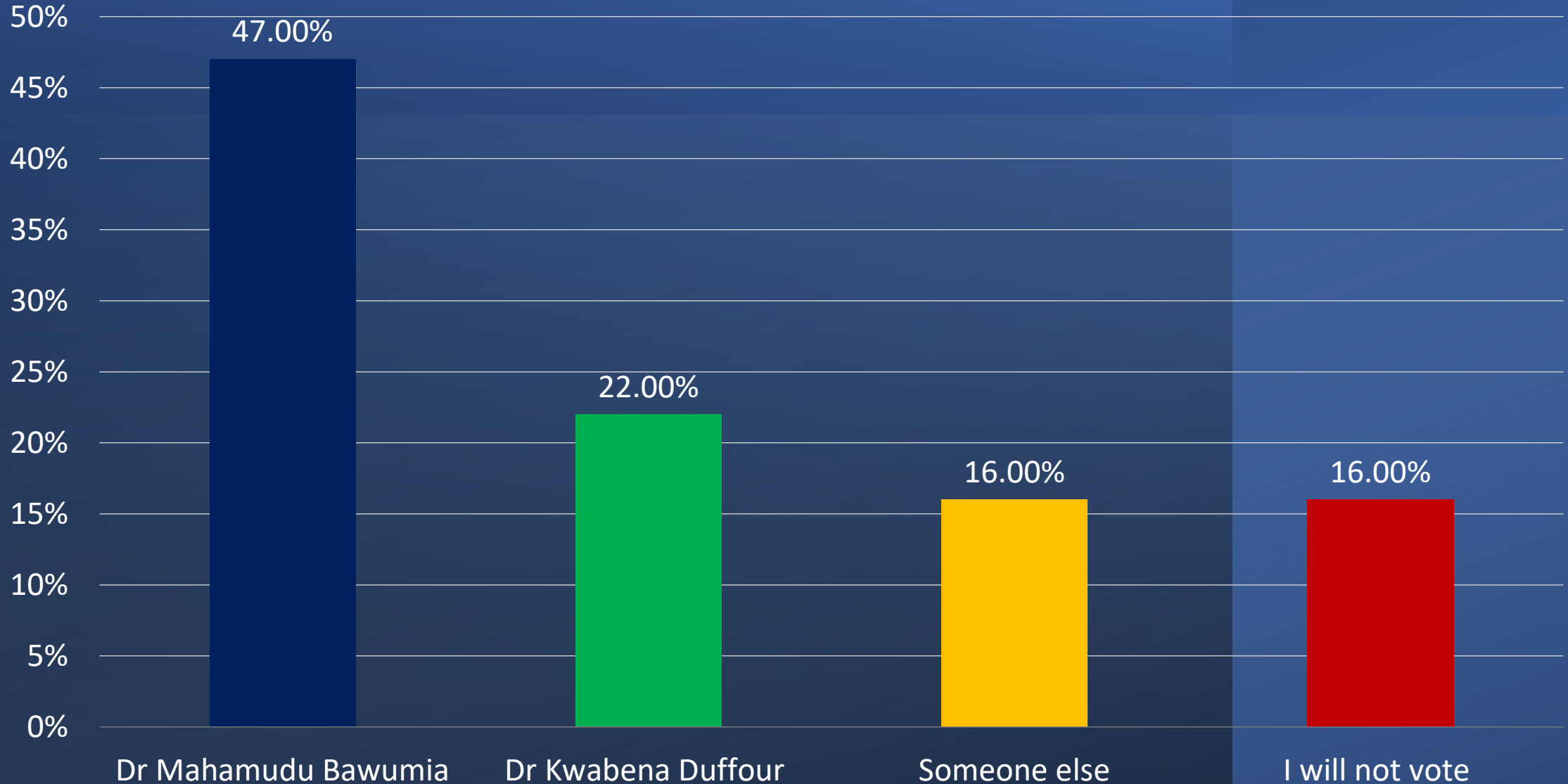
Alan Kyeremanteng v John Mahama – Party Affiliations





Voters' Preference – General Elections Dr Bawumia v Dr Kwabena Duffour

If the 2024 elections were between Dr Mahamudu Bawumia and Dr Kwabena Duffour, who would you vote for as president?

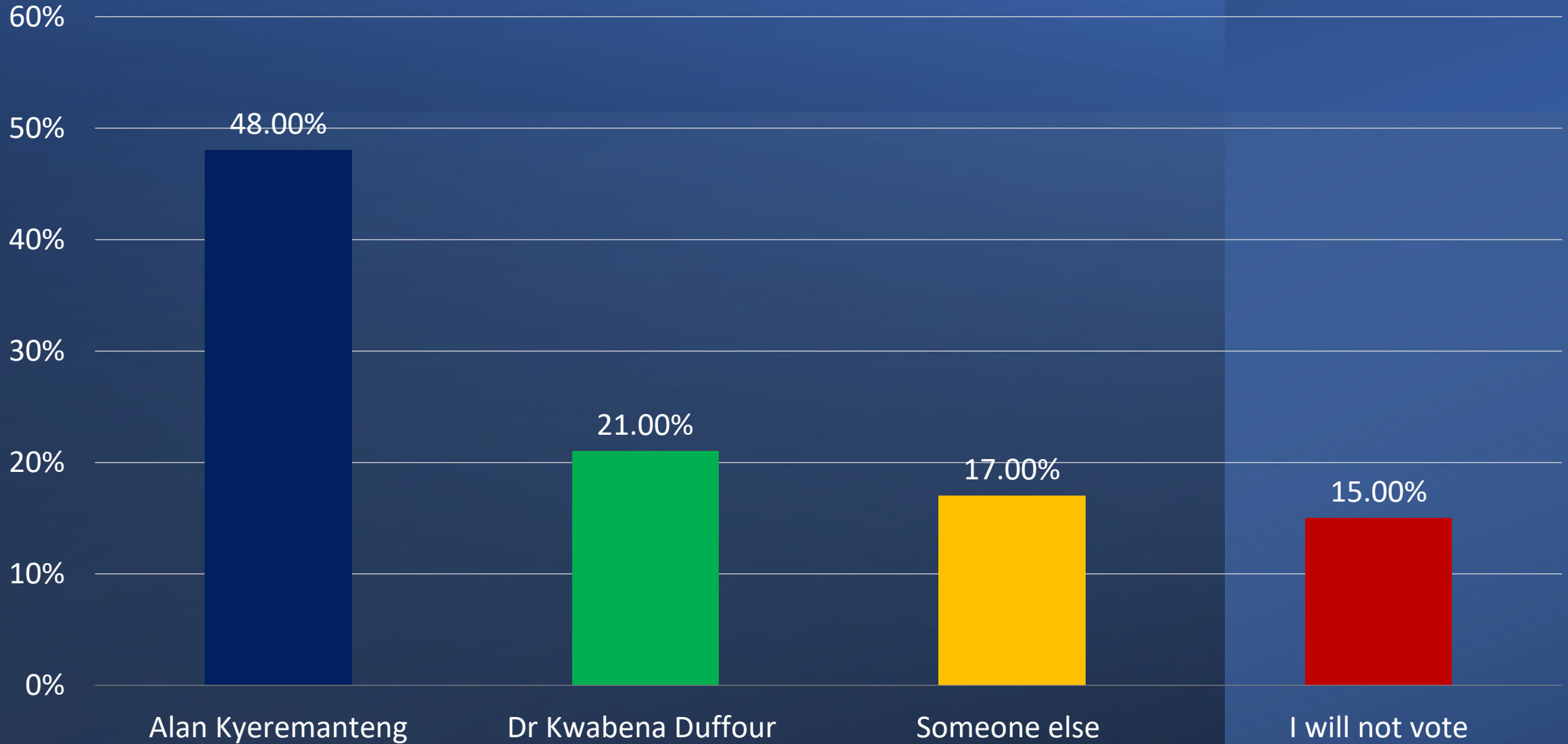




Voters' Preference – General Elections

Alan Kyeremanteng v Dr Kwabena Duffour

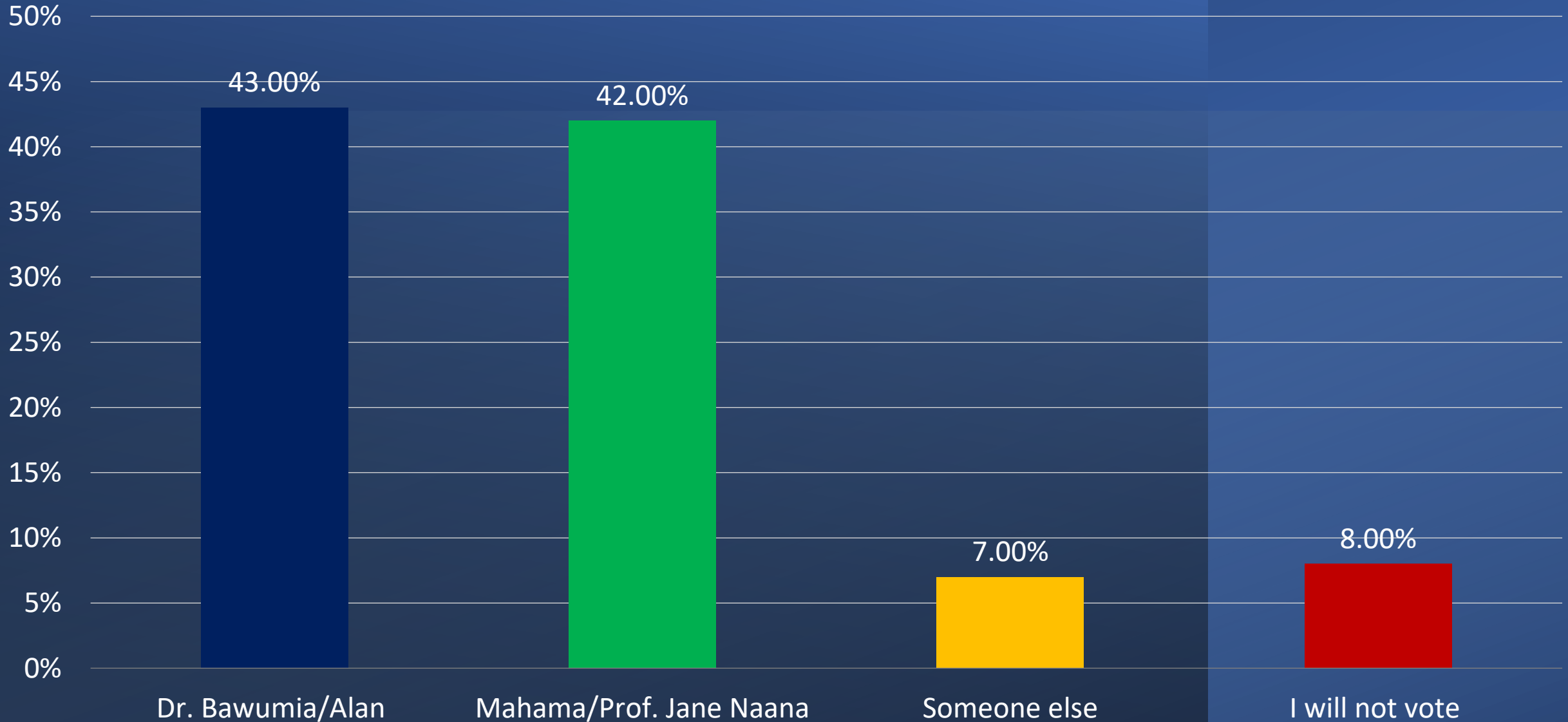
If the 2024 elections were between Alan Kyeremanteng and Dr Kwabena Duffour, who would you vote for as president?





Voters' Preference – General Elections Bawumia/Alan Kyeremanteng v Mahama/Naana Opoku

If the NPP were to pair Dr Bawumia/Kyeremanteng and NDC pair Mahama/Prof Naana Opoku-Agyeman, who would you vote?





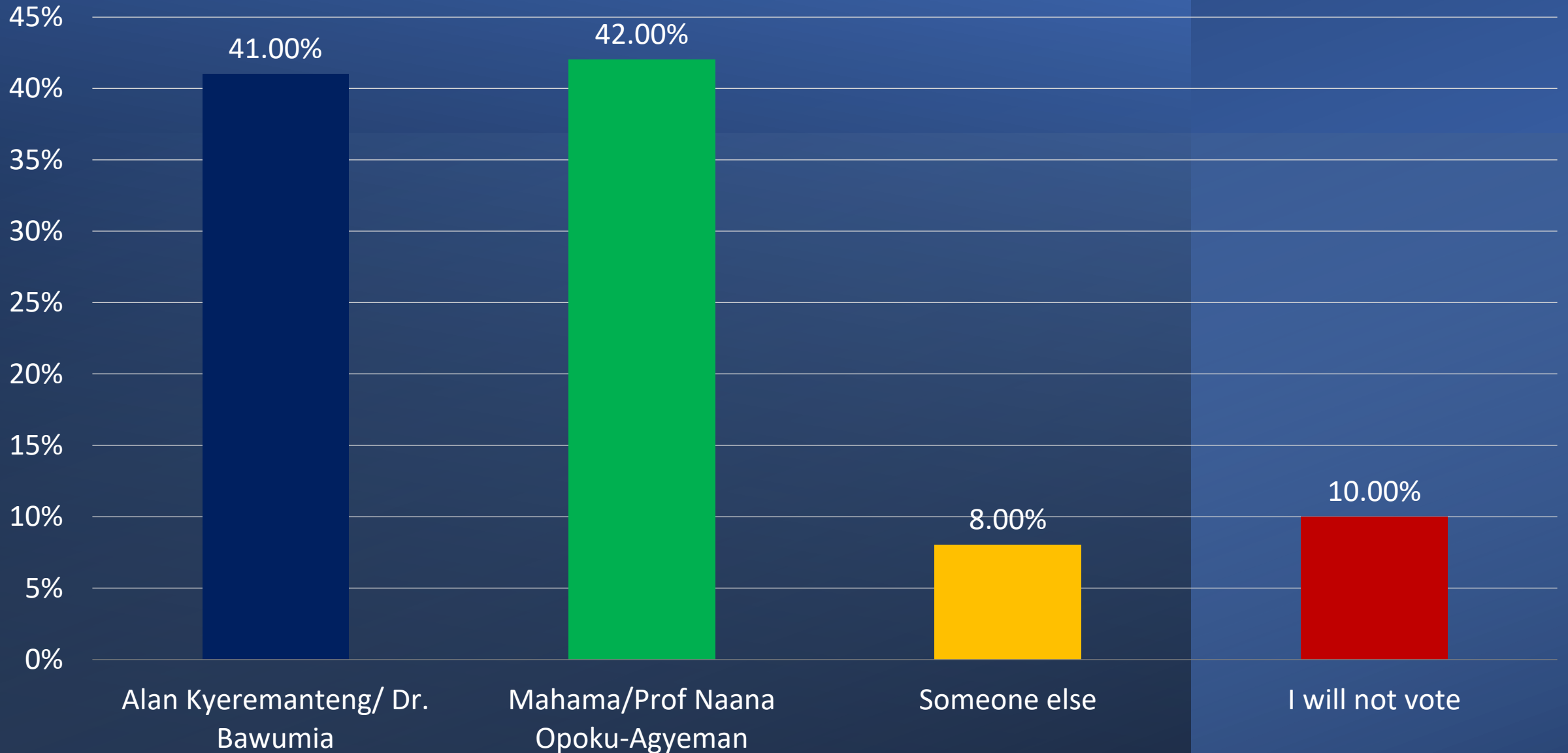
Voters' Preference – General Elections

Alan Kyeremanteng/Bawumia

v

Mahama/Naana Opoku

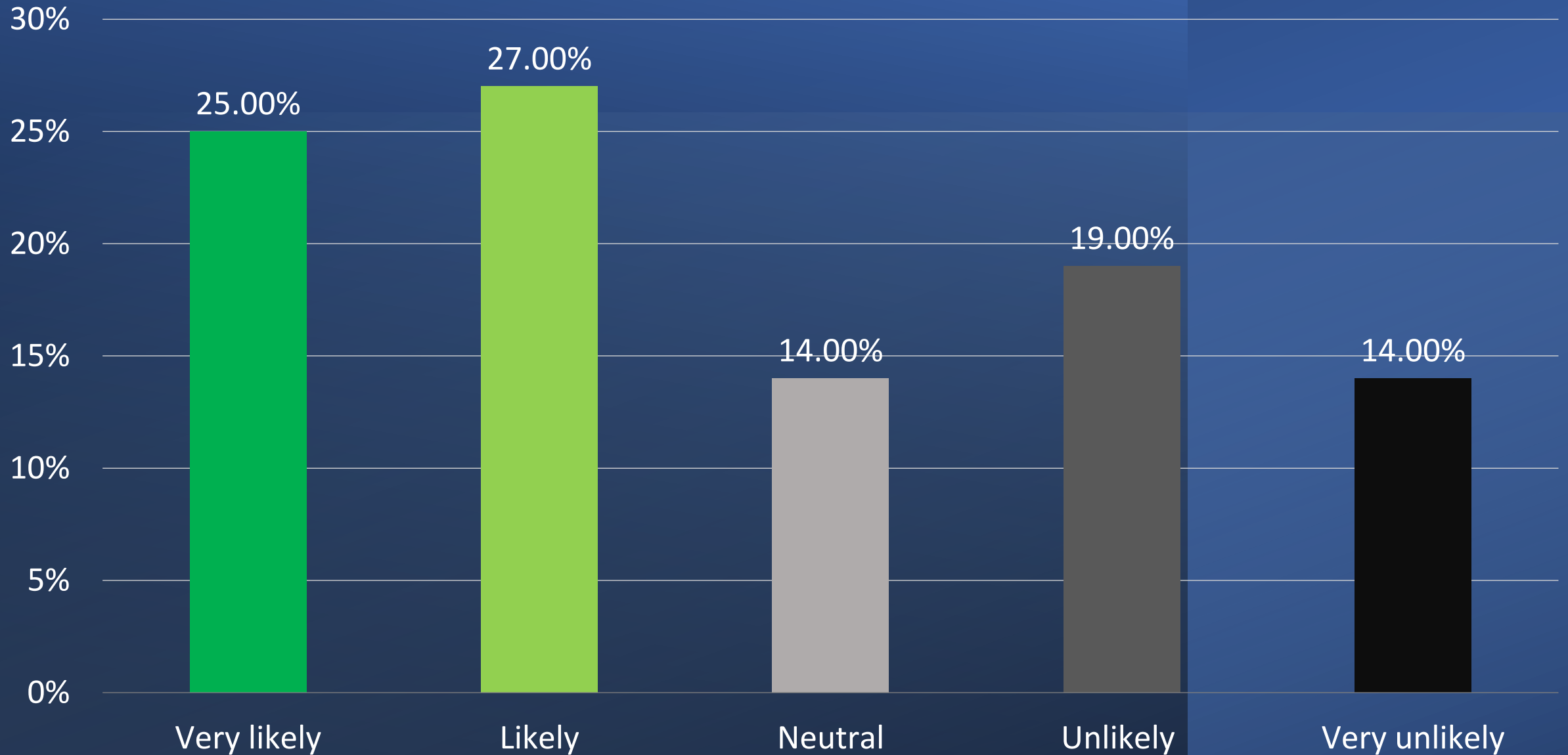
If the NPP were to pair Alan Kyeremanteng/ Dr Bawumia NDC pair Mahama/Prof Naana Opoku-Agyeman, who would you vote?





Dr Bawumia and effect on voter turnout

If Dr Mahmoud Bawumia were to emerge as the NPP's flagbearer for the 2024 elections, how likely is it that you would vote for him?



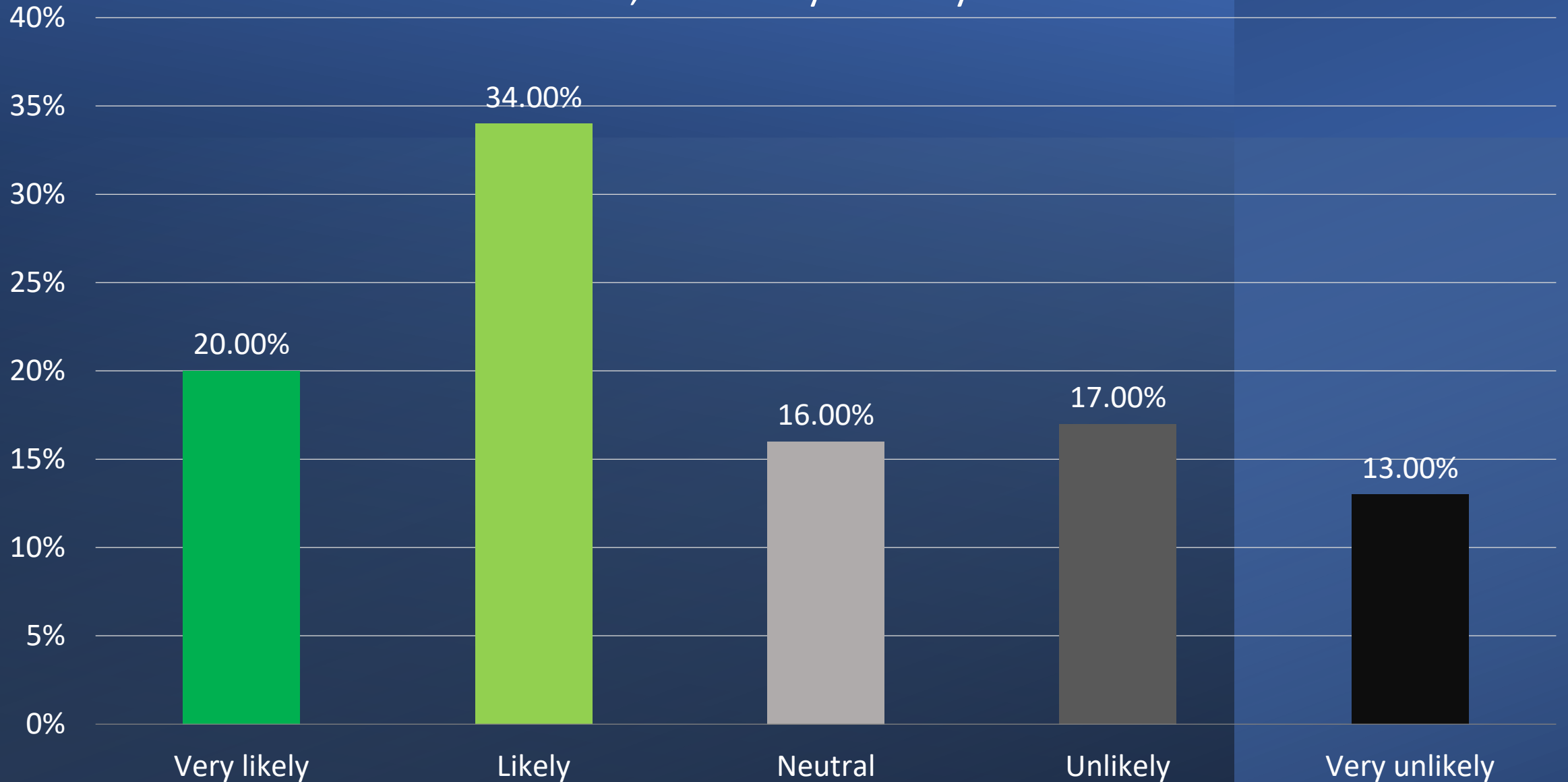
If Dr Mahmoud Bawumia were to emerge as the NPP's flagbearer for the 2024 elections, how likely is it that you would vote for him? Response by Party Affiliation

	NPP	NDC	Floating voter
Very likely	51.12%	8.13%	12.68%
Likely	32.59%	21.48%	24.78%
Neutral	4.25%	19.01%	21.57%
Unlikely	6.97%	31.35%	21.72%
Very unlikely	5.08%	20.03%	19.24%
Total	100.00%	100.00%	100.00%



Alan Kyeremanteng and effect voter turnout

If Alan Kyeremanteng were to emerge as the NPP's flagbearer for the 2024 elections, how likely is that you would vote for him?



If Alan Kyeremanteng were to emerge as the NPP's flagbearer for the 2024 elections, how likely is that you would vote for him? Responses by Party Affiliation

	NPP	NDC	Floating voter
Very likely	39.67%	8.85%	9.49%
Likely	41.32%	22.21%	37.08%
Neutral	6.14%	20.90%	23.07%
Unlikely	7.91%	26.71%	16.20%
Very unlikely	4.96%	21.34%	14.16%
Total	100.00%	100.00%	100.00%

END



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